



Securing Media Ownership with MMTC

Checklist and Process

1.	Evaluate your ability to run a media property
2.	Determine your ability to access the necessary capital to make a deal
3.	Secure help from mentors and experts to guide you through the process
4.	Investigate MMTC's available properties
5.	Download the MMTC Request for Proposal
6.	Use the Small Business Administration Resources and the links on the MMTC web site to prepare your business plan
7.	Secure the details about the media property from MMTC
8.	(Dial position, assets and equipment in deal, lease or property information, property, market analyzer information, FCC information, tower information, etc.)
9.	Secure the asking price including discounts for the project from MMTC
10.	Determine the escrow needed to prepare a term sheet
11.	Determine the potential to BUY or LMA the station
12.	Secure the requirements of an LMA arrangement from MMTC
13.	Submit your proposal including a term sheet and a business plan RFP to MMTC
14.	Secure a meeting in Washington, DC to present your plan to the MMTC representatives
15.	If MMTC accepts your proposal, sign the term sheet and fund the escrow account
16.	Secure confirmation of available funds for LMA plan or purchase of property
17.	MMTC will finalize FCC filings and approvals
18.	Secure closing date
19.	Sign and fund
20.	Begin work on your new property

For more information:

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