



Press Statement

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MMTC Lauds Comcast's New Cable Service Offer that Eliminates the Set-Top Box

Washington, DC (April 20, 2016): Today, Comcast announced its new Xfinity TV Partner Program that will allow consumers to access their Comcast cable service without a traditional set-top box thanks to new partnerships with Samsung and Roku to include Comcast Xfinity apps on their devices. The Multicultural Media, Telecom and Internet Council (MMTC) lauds Comcast for this innovation and effort to improve viewer experience.

“The marketplace is the best way to drive innovation,” stated MMTC President and CEO Kim Keenan. “Comcast is leading the pack by freeing its customers of the box while allowing them to choose what and where they will watch their cable package.”

The availability of apps from cable providers such as Comcast, Time Warner Cable, and Charter on devices such as Roku and Samsung Smart TV further supports MMTC's position that the FCC's unlock the box proceeding is unnecessary.

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About MMTC:

The Multicultural Media, Telecom and Internet Council (MMTC) is a non-partisan, national nonprofit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications, and broadband industries, and closing the digital divide. MMTC is generally recognized as the nation's leading advocate for minority advancement in communications.