The voice for diversity in media and telecom since 1986.
Who We Are

The Multicultural Media, Telecom & Internet Council (MMTC, formerly Minority Media and Telecom Council) is a national nonprofit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications and broadband industries, and closing the digital divide. MMTC is generally recognized as the nation’s leading advocate for minority advancement in communications.

Our Core Focus Areas

Issues Advocacy & Research
Working on relevant public policy issues through telecommunications and media policy reform, legal filings, and targeted research, MMTC’s distinguished senior leadership and staff follow the key issues and influencers in the media and telecommunications industries in order to benefit consumers of color and expand upon ownership opportunities for minority- and women-owned businesses. MMTC’s weekly online magazine, BroadbandandSocialJustice.org, reaches more than 13,000 subscribers who look to our leadership on current and emerging media policy issues.

Collaboration and Connections
Each year, MMTC hosts two signature conferences (“Broadband and Social Justice” and “Access to Capital”) that promote media and telecommunications concerns, and gather leading government, industry, and public sector experts. Throughout the year, MMTC also hosts bi-monthly policy committee meetings that keep our local and national constituents on top of these same issues. MMTC’s New Telecom and Internet Task Force, led by former bi-partisan congressional leadership, and MMTC’s Digital Equality Roundtable for national civil rights leaders, supports the organization’s efforts to keep issues of diversity and inclusion top of mind in the media and telecommunications industries.

Training and Mentoring
Through our longstanding fellowship and internship programs, MMTC has trained 52 lawyers who went on to careers in public, private, and public interest organizations. MMTC Fellowships is the only training program aimed at diversifying the communications bar. Our Fellowships are named in recognition of leading media and telecommunications public interest experts and vanguard minority media owners.

Technical Assistance
For the past 17 years, one-third of minority broadcast acquisitions have been engineered by MMTC, including two historic broadcast and digital deals. In 2000, MMTC brokered the largest single-station radio deal in history - $465M Los Angeles to Radio One from Clear Channel. In 2012, MMTC, along with the National Urban League, facilitated the largest spectrum acquisition by a minority-owned firm - $287M Grain Management from Verizon Wireless. MMTC works with start-ups and traditional media and telecom leaders to facilitate access to capital for ownership and product development/distribution.
Key MMTC Accomplishments

1986 to Present

Infused diversity and civil rights principles into every element of media and telecommunications law. Virtually invented the practice of modern civil rights law before the Federal Communications Commission.

1997 to Present

MMTC’s media and telecom brokerage participated in nearly $2 billion in transactions – amounting to 1/3 of all of the sales of broadcast assets to minority broadcasters.

2002

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2007

Won the restoration of the equal employment opportunity rule, which, with MMTC’s help after its founding in 1986, led to an increase in minority employment in broadcasting from 5% to 19% between 1971 and 1998.

2013

After a nine-year fight, secured the relaxation of the broadcast foreign ownership rule, thus opening up to minority broadcasters a vast new source of investment capital.

2015

MMTC Media Brokerage ranked by SNL Kagan as the #3 Media Broker and #1 Television Broker in the nation, participating in over $200 million in transactions in 2014.
Our Policy Priorities

MMTC’s policy priorities bring a civil rights, minority ownership, pro-competition and pro-innovation sensibility to the print and electronic mass media, telecommunications, broadband, and Internet-based industries. Together, these industries comprise 1/6 of the nation’s economy.

Recent MMTC Publications

Trigg, S. Jenell and Ghatt, Jeneba
February 2014
“Digital Déjà vu: A Road Map for Promoting Minority Ownership in the Wireless Industry”

Honig, David and Turner-Lee, Nicol, Ph.D.
November 2013
“Refocusing Broadband Policy: The New Opportunity Agenda for People of Color”


For a full list of MMTC’s filings and papers, please visit: http://mmtcoutline.org/law-and-policy-documents/

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