



Press Statement

Contact: Marcella Gadson, Director of Communications
mgadson@mmtconline.org (202) 332-0500

MMTC Commends National Civil Rights Organizations and the New T-Mobile for Their Diversity and Inclusion MOU

WASHINGTON, D.C. (October 18, 2019): The Multicultural Media, Telecom and Internet Council (MMTC) commends the thoughtful Memorandum of Understanding (MOU) recently executed between the New T-Mobile and the National Urban League, National Action Network, Asian Americans Advancing Justice-AAJC, OCA–Asian Pacific American Advocates, the League of United Latin American Citizens, and UnidosUS.

The MOU comprehensively addresses the need for minority participation and inclusion in T-Mobile’s workplace, C-suite, and board, as well as the company’s procurement practices, including a commitment for the New T-Mobile to achieve entry into the “Billion Dollar Roundtable,” a group made up of corporations that have spent at least \$1 billion with minority- and women-owned suppliers. The MOU ensures that T-Mobile will engage consistently in proactive, thoughtful outreach to the communities of color whose telecommunications needs are too often overlooked and underserved.

MMTC CEO Maurita Coley stated that “the MOU contains a host of realistic, effective, and measurable commitments to promote diversity and inclusion, in addition to some voluntary, aspirational diversity commitments. In concluding this MOU, the New T-Mobile and the National Civil Rights Organizations have demonstrated the power of true leadership, and a mutual commitment to social justice.”

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About MMTC:

The Multicultural Media, Telecom and Internet Council (MMTC) is a non-partisan, national nonprofit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecom and broadband industries, and closing the digital divide. MMTC is generally recognized as the nation’s leading advocate for minority advancement in communications.