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**National Apprenticeship Week:**  
**MMTC, NUL, Talk HBCU Apprenticeship, Diversity, and Workforce Development at CASE Summit**

**WASHINGTON, D.C. (November 14, 2018):** On November 15th and 16th, in recognition of the Department of Labor's [National Apprenticeship Week](#), the National Urban League, (NUL), Urban League of Central Carolinas (ULCC), and Multicultural Media, Telecom and Internet Council (MMTC) are holding two events during the Carolinas Alliance for Success in Education (CASE) Summit in Charlotte, North Carolina. This year's theme is "HBCUs as Engines for Economic Growth: Communication. Collaboration. Competitiveness."

**Event 1: "The National Urban League's Urban Apprenticeship Jobs Program (UAJP): A Community-Based Partnership to Advance Registered Apprenticeship"**

*Thursday, November 15, 2018: 6:45 PM - 7:45 PM*

During this community forum, Ronald Marlow, NUL's Vice President of Workforce Development, and Maurita Coley, MMTC's President and CEO, will speak on NUL's Urban Apprenticeship Jobs Program (UAJP) efforts to advance registered apprenticeship. They will emphasize the efforts and progress of the HBCU Apprenticeship Consortium in partnership with NAFEO, as well as speak on how CASE HBCUs can participate in this important initiative.

**Event 2: "Broadband and Innovative Partnership Resources"**

*Friday, November 16, 2018: 2:00 PM - 3:30 PM*

During this panel, Teddy McDaniel, ULCC President and CEO, and Maurita Coley, MMTC President and CEO, will participate in a panel discussion on ULCC's successful broadband installation apprenticeship program in Charlotte, focusing on: the recruitment of HBCU students and prospective employers for the program; ways ULCC might work with the Carolinas' HBCUs to advance the program; and the National Urban League's U.S. Department of Labor-funded Urban Apprenticeship Jobs Program and its innovative partnership with MMTC to advance registered apprenticeship.

**Location:**

Johnson C. Smith University (New Science Center Auditorium)  
100 Beatties Ford Road  
Charlotte, NC, 28216

Invited officials include: Rep. Alma Adams, Rep. James Clyburn, Sen. Tim Scott, Columbia, SC, Mayor Stephen Benjamin, and former FCC Chairwoman Hon. Mignon Clyburn. Other expected attendees include: faculty, staff, and students from North and South Carolina's 18 HBCUs, minority-owned broadband businesses that may have an interest in helping the schools upgrade their campus broadband and extend service to their neighboring communities, federal, state and local government officials, representatives of community-based organizations, and the community at large.

NUL and MMTC are part of a partnership under a U.S. Department of Labor contract to promote and diversify Registered Apprenticeship (RA) programs and Industry Recognized Apprenticeship Programs (IRAP). The organizations have hosted numerous job fairs, community forums, panels, workshops, and webinars on apprenticeship and workforce development and building a digital-ready workforce.

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**About MMTC and NUL:**

**The National Urban League (NUL)** is an historic civil rights organization dedicated to economic empowerment in order to elevate the standard of living in historically underserved communities. NUL serves as the lead partner in the Urban Apprenticeship Jobs Program consortium comprised of NUL, 13 of its regional Affiliates, and the Multicultural Media, Telecom and Internet Council (MMTC). The program is designed to cultivate new apprenticeship opportunities within underrepresented communities of color. [www.nul.org](http://www.nul.org)

**The Multicultural Media, Telecom and Internet Council** (MMTC) is a nonprofit organization with a 30-year track record of increasing diversity in media and telecommunications access, ownership, and employment. MMTC provides technical assistance, conducts training, and develops marketing strategies and material for the National Urban League's Urban Apprenticeship Jobs Program. [www.mmtconline.org](http://www.mmtconline.org)