



BY 2020

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Jobs will go unfilled while many Americans remain jobless because their skills don't match the job requirements. Apprenticeship programs provide an "earn-while-you-learn" opportunity for people to acquire the skills they need for the jobs of the future while getting paid.

MULTICULTURAL MEDIA, TELECOM AND
INTERNET COUNCIL (MMTC)



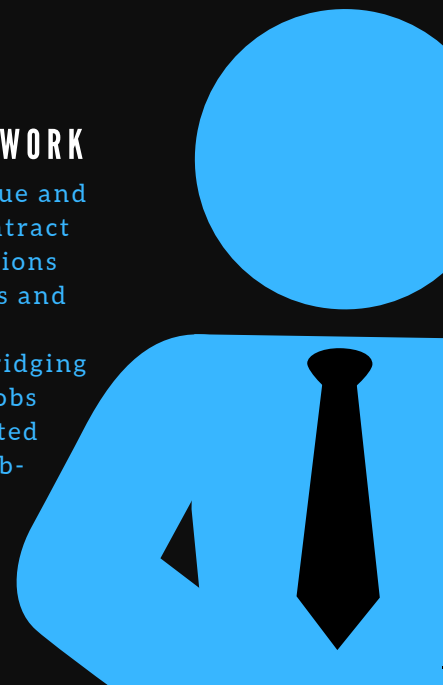
REGISTERED APPRENTICESHIP & WORKFORCE DEVELOPMENT

*"Connecting the People Who Need Jobs with
the Companies That Need People"*

MMTC'S WORK IN BRIDGING THE SKILLS GAP AND THE FUTURE OF WORK

Since 2016, MMTC has worked in a partnership with the National Urban League and the Wireless Infrastructure Association under a U.S. Department of Labor contract to cultivate apprenticeship opportunities in the Information and Communications Technology (ICT) sector and beyond resulting in 600 new paid apprenticeships and the creation of 9 new occupations, including Fiber Optic Technician and Telecommunications Tower Construction Lead. Through this role, MMTC is bridging the wealth, skills, and employment gaps by connecting the people who need jobs with the companies that need people. Our goal is to make sure underrepresented populations get good paying, middle-skill jobs through apprenticeships and job-readiness programs that support and strengthen America's most important industries.

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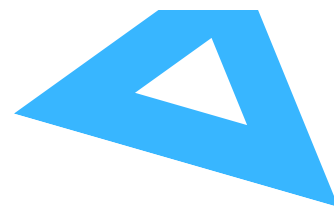


MMTC'S CAPABILITIES IN REGISTERED APPRENTICESHIP

LEADERS OF EXCELLENCE IN APPRENTICESHIP, DEVELOPMENT, EDUCATION, AND RESEARCH

The U.S. Department of Labor has recognized MMTC as an apprenticeship "LEADER" (Leaders of Excellence in Apprenticeship, Development, Education, and Research) in the ICT sector. As a recognized intermediary, MMTC has the following experience and capabilities:

- Leading subject matter expert (SME) on various U. S. Department of Labor registered apprenticeship requirements:
 - Maps the skills needed for high-paying ICT jobs, including H1B jobs, and then translates those skills into relevant coursework/curriculum
 - Develops employer job requirements into RTI (Related Technical Instruction) needed to fulfill federal Department of Labor requirements for Registered Apprenticeship
 - Produces conferences and events promoting the future of work and Registered Apprenticeship
 - Researches and produces white papers and case studies on the skills gap, apprenticeship, and the future of work
- Provides full-service consulting for industry, educational, and community partners:
 - Assists with all aspects of grant applications; and, identifies relevant community and industry partners
 - Develops customized, branded marketing and outreach materials such as pamphlets, brochures, web pages, and informational webinars
 - Assists with all aspects of apprenticeship and pre-apprenticeship strategies, curricula, and training, including:
 - **Employer Training** - Trains employers on compliance with Equal Employment Opportunity and Affirmative Action Plan requirements for apprenticeship under 29 CFR Section 30
 - **Educational Institution Training** - Assists with launch of training programs on other campuses and/or online, training of educators/faculty on program implementation, and launch of training programs at local community sites
 - **Apprenticeship and Pre-apprenticeship Program Training** - Develops program content, publications, and informational webinars; provides technical assistance and program evaluation materials, case studies, and fact sheets



LINKS TO OUR TOOLS AND STUDIES. CLICK!

Brochures, Flyers, and Toolkits

- Opportunity Partnerships One-Pager
- NUL-MMTC Consortium Tri-Fold Brochure
- Apprenticeship Technical Assistance Tools and Resources Flyer
- MMTC-NUL Consortium Fact Sheet
- EEO Case Study One-Sheet
- TIRAP Registered Apprenticeship Program Brochure
- Year 1 Final Report Presentation
- Year 2 Final Report Presentation

Case Studies

- Diversity and Inclusion in Registered Apprenticeship
- Marketing Registered Apprenticeship through Social Media
- NUL ULCC Case Study - Closing the Wireless Jobs and Skills Gaps
- WIAAI Case Study - Building a Network of Access and Opportunity to Registered Apprenticeship
- NUL-MMTC-WIA WIAAI Employer Case Study-TIRAP Employer Partner Vertical Limit
- NUL-MMTC-WIA Building Innovative Platforms for Apprenticeships
- WIA's White Paper "Getting Ready for 5G: Preparing Skilled Workforce," co-authored by MMTC's Dr. Rikin Thakker
- WIA's White Paper "The Skills Gap in Wireless Infrastructure Education," co-authored by MMTC's Dr. Rikin Thakker

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