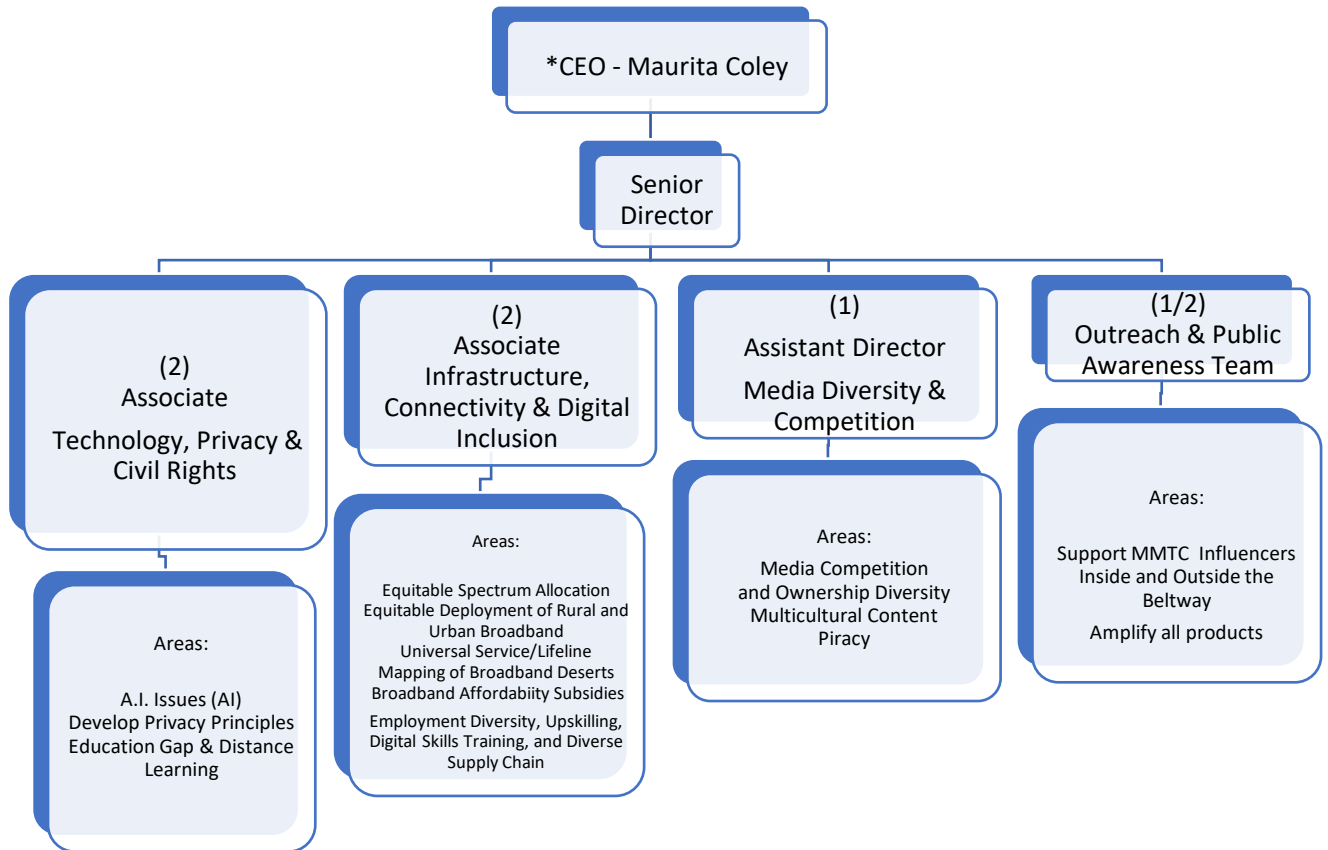


**MMTC SOCIAL JUSTICE AND DIGITAL EQUITY POLICY PROGRAM:
Proposed Organization Structure and Description of Responsibilities**



*With the exception of the CEO, all positions are newly created and will be filled through Social Justice and DE Policy Program funding.

Responsibilities of the Senior Director:

1. Supervise and develop associates.
2. Develop and implement the policy agenda in consultation with the CEO and the boards of Directors and Advisors.
3. Engage staff, stakeholders, and other advocacy groups on shared common policy objectives.
4. Effectuate effective use of the program’s bandwidth.
5. Develop and reach consensus with donors and stakeholders on the methodology for assessing which initiatives and policies we will engage on or decline based on: (a) mission and core policy alignment (such as minority ownership or digital divide objectives); and (b) bandwidth/capacity.

Responsibilities of MMTC Policy Associates in their assigned areas of engagement:

1. Build on MMTC’s recognition and expertise as a thought leader in each assigned area
2. Follow all FCC and other relevant agencies’ and departments’ matters (e.g. FTC, DOJ, NTIA) and file comments.

3. Follow legislation and, where appropriate, advise key Members and legislative committee staff.
4. Write comments, articles, and white papers for publication; identify trends and new innovations.
5. Work with MMTC's core partner organizations on key areas as designated by the Senior Director.
6. Develop and lead policy convenings, perform speaking engagements, and assist in preparation for or participate in Capitol Hill testimony and speaking engagements.
7. Develop white papers, podcasts, blogposts, webinars, and other methods of in-person and virtual outreach and engagement.

**SOCIAL JUSTICE AND DIGITAL EQUITY POLICY PROGRAM:
2020 Proposed Budget – Partial Staffing Summary**

- The overall campaign goal is to raise \$5 million over the next two years
- The minimum funding goal for 2020 is \$1,600,000, \$807,000 of which has been raised as of July 24, 2020
- Remaining fundraising goal for 2020 is \$793,000

Program Areas	Funding Needs 2020-2021
<p>Program Cost Allocations: Launch <i>Social Justice and Digital Equity Policy Program</i>, which will impact more than 100 million people every year who are affected by MMTC's three core areas of focus: 1) Technology, Privacy, and Civil Rights Policy; 2) Infrastructure, Connectivity, and Digital Inclusion Policy; and 3) Media Competition Policy and Multicultural Media Content Diversity.</p> <p>The program will enable MMTC to achieve three goals: hire a team of six experienced, full-time Social Justice and Digital Equity Associates, including a Senior Director; Development Director or consultant; Program Assistant; and one to two marketing/media and social media consultants to assist in amplifying the messages developed by the Associates, in the form of white papers, podcasts, blogposts, webinars, and other methods of in-person and virtual outreach and engagement.</p> <p>Additional program expenses will include IT/tech support, equipment (computers, tablets, and other hardware and devices), software, supplies, event space, food and beverages, travel and entertainment (tech and trade shows and civil rights conventions), keynote speaker fees, research consultants, membership fees, and subscriptions. Additional funds will be raised from other sources as we transition to a full team, but the minimum budget for 2020 is the immediate need. MMTC will hire the staff on the organization chart subject to receipt of funds.</p> <p>General Support of Operations: General Overhead Support (approximately 15% of grant for contributions to overhead)</p> <p>See <i>Proposed Organization Structure and Description of Responsibilities</i> on page 9 of this proposal</p>	<p>Full Budget Goal: \$5 million over two years to launch social justice and digital equity program and to build capacity</p>
Alternative Budget Calculations for Immediate Partial Policy Staffing	Funds Needed for 2020 to hire 3 of 6 associates
Revised MMTC 2020 Budget	\$1,600,000

Funds raised by MMTC to date	\$807,000
Total Needed for 2020 to achieve projected \$1,600,000 budget, which would include three of the six proposed subject matter experts (SMEs) in the areas of <i>Tech, Privacy and Civil Rights; Infrastructure, Connectivity, and Digital Inclusion; and Media Competition and Multicultural Media Content Diversity</i>	\$793,000*

We would greatly appreciate your support at any one of the following levels to help us reach our goal.
 Donate [here](#).

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|-------------------------------------|--|
| Luminary Sponsor - \$250,000 | Freedom Fighter Sponsor - \$125,000 |
| Advocate Sponsor - \$37,500 | Sustaining Sponsor - \$12,500 |
| General Sponsor - \$5,000 | |