# 2018 Annual Report & Policy Highlights



The Multicultural Media, Telecom and Internet Council (MMTC) is a national nonprofit organization dedicated to promoting equal access and representation in tech, media, and telecommunications through opportunity creation, awareness building, and advocacy.

### **About Us...**

The Multicultural Media, Telecom and Internet Council (MMTC) offers our sincere appreciation for support in helping us deliver our world-class advocacy, convenings, and policy leadership in industries regulated by the Federal Communications Commission.



Since our founding in 1986, MMTC has championed the business case for diversity and inclusion by advocating innovative policies that benefit multicultural consumers and entrepreneurs.

MMTC is regarded as the leading national nonprofit organization that convenes and advocates for diversity, inclusion, and equal opportunity in media and telecom.

Our nationally recognized fellowships, trainings, and advocacy programs promote ownership diversity and universal service for historically disadvantaged communities and people of color. Our efforts have built the pipeline for diverse professionals and entrepreneurs entering the communications industries.

In furtherance of these aims, we have outlined a list of the key initiatives we are championing this year. Each of them endeavors to achieve employment, ownership, and supply chain diversity in our industries.

Statistics show that diverse companies have better financial returns. These initiatives represent a win-win approach to key issues that are pro-diversity, pro-opportunity, and that reflect our highest priorities.

To learn more about us, visit mmtconline.org or follow us on social media via @MMTCOnline.

Maurita Coley Flippin
MAURITA COLEY FIIPPIN, ESQ.
President & CEO









WE ARE THE MMTC.

## **MMTC: 2018** Annual Report

#### WHO WE ARE.

The Multicultural Media, Telecom and Internet Council (MMTC) is the tech, media, and telecom (TMT) industries' leading non-partisan, national nonprofit diversity organization. Since opening our doors in 1986, MMTC has worked tirelessly to promote and preserve equal opportunity, civil rights, and social justice in the mass media, telecom, and broadband industries, and to close the digital divide.

Widely recognized as the leading policy advocacy organization working at the intersection of communications policy, diversity, and equal opportunity, MMTC's Broadband and Social Justice and Access to Capital and Telecom Policy conferences, policy salons, and other convenings have attracted members of Congress, federal agency and industrychiefs, and leading civil rights and social justice

#### WHAT WE'VE DONE

MMTC has regularly engaged as many as 80 national organizations to participate in selected proceedings before the Federal Communications Commission (FCC), where we have strong relationships, advocating on major tech, media, and telecom issues that have widespread impact on our communities. MMTC also has led advocacy coalitions and made presentations in proceedings at the Federal Trade Commission (FTC), the National Telecommunications and Information Administration (NTIA) of the U.S. Department of Commerce, the U.S. Department of Labor (USDOL), the U.S. Department of Justice (DOJ), the General Accounting Office (GAO), the federal courts of appeals, the U.S. Congress, and the U.S. Supreme Court. Over 100 lawyers and policy professionals have completed fellowships in communications law and policy at MMTC since our founding in 1986.

#### Historically:

- We helped diverse entrepreneurs gain access to capital
- We helped diverse new entrants become media and telecom owners
- We helped break down structural and
- regulatory barriers to entrepreneurial opportunity
- We fought for equal employment opportunity in radio, TV, and cable
- We helped diversify the communications bar by training and

deploying a pipeline of over 100 lawyers and professionals into the communications industries.

#### Today:

- We testify before Congress as subject matter experts on media diversity
- We convene thought leaders and influence policies to ensure that lowincome consumers have access to the
- We serve on two FCC advisory committees focusing on Broadcast Diversity and Development, Digital Empowerment and Inclusion, Broadband Access and Deployment, and Diversity in the Tech Sector
- We produce webinars, conferences, policy salons, white papers, and podcasts on TMT issues, as well as trainings to help workers gain the skills to get high-demand jobs in the TMT sectors
- We produce major conferences promoting Access to Capital and Broadband and Social Justice
- To increase our impact and expand our voice, we regularly lead joint filings with dozens of partner advocacy groups such as the National Urban League, League of United Latin American Citizens, NAACP and many others

#### WHAT WE STAND FOR

#### **OUR MISSION:**

To promote equal access and representation in tech, media, and telecommunications through opportunity creation, awareness building, and advocacy.

#### **OUR VISION:**

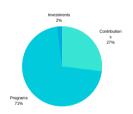
A fully connected, educated, healthy, and empowered society in which all communities thrive.

#### **OUR VALUES:**

- · Equity, Inclusion, and Justice
- Integrity and Transparency
- Entrepreneurship and Access to Funding
- **Empowerment through Equal** Opportunity, Upskilling, and Workforce Development

#### **FINANCIALS**

#### **OUR REVENUE:**



| Contributions & Grants | \$415,106   |
|------------------------|-------------|
| Programs               | \$1,099,685 |
| Investments            | \$30,295    |
| Total                  | \$1,545,086 |

#### **OUR EXPENSES:**



| Net Surplus  | <b>\$1</b> | 21 | 320  |
|--------------|------------|----|------|
| 11Ct 2010103 | .⊅∣        | OI | ,520 |

Total.....\$1,363,766

#### **OUR CONTACT INFO:**

Multicultural Media, Telecom, and Internet Council | MMTC 1250 Connecticut Ave NW, 7th Floor Washington, DC 20036 202-261-6543

### MMTC: 2018 Annual Report

CONTINUED...

| efile                             | e GRA  | PHIC       | print - DO NOT PROCESS   | As Filed Data -   |                   | DL  | N: 93                            | 3493184000359                |  |
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| Form                              | Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations  |            |  |   |                   |   |                                  | 2018                         |  |
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| ☑ Address change<br>☐ Name change |  |            | COUNCIL<br>% GRODSKY CAPORRINO & KAUFMAN   |   |                   |   | 77                               |                              |  |
|                                   | tial retur   |            | Doing business as  |   |                   |   |                                  |                              |  |
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|                                   |  |            | City or town, state or province, country, and ZIP or foreign postal code WASHINGTON, DC 20006 G Gross receipts |   |                   | ots \$ 1                                    | .545.086                         |                              |  |
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|                                   |  |            | Maurita K Coley Pres CEO<br>1919 Pennsylvania Av NW  |   | subor             | bordinates? Yes Voe all subordinates Yes No |                                  |                              |  |
|                                   |  |            | ST WASHINGTON, DC 20006  |   |                   |   |                                  |                              |  |
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| J W                               | ebsite:  | :► ww      | W MMTCONLINE ORG   |   | H(c) Grou         | p exemption nu                              | ımber                            | •                            |  |
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| Pa                                | art I  | Sumi       | mary   |   |                   |   |                                  |                              |  |
| ce                                | 1 Briefly describe the organization's mission or most significant activities THE COUNCIL IS DEDICATED TO PROMOTING AND PRESERVING EQUAL OPPORTUNITY AND CIVIL RIGHTS IN THE MASS MEDIA, TELE-                  |            |  |   |                   |   |                                  |                              |  |
| Activities & Governance           | =  |            |  |   |                   |   |                                  |                              |  |
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| Act                               |  |            | nber of volunteers (estimate if nece   |   |                   |   | 6                                |                              |  |
| -                                 |  |            | elated business revenue from Part  |   |                   | •   | 7a                               | 0                            |  |
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|                                   | 8 C  | ontribut   | ions and grants (Part VIII, line 1h)   |   |                   | 620,700                                     | ,                                | 415,106                      |  |
| Rəvenue                           | 9 P  | rogram :   | service revenue (Part VIII, line 2g)   |   | 1,306,136         | 1,306,136 1,099                             |                                  |                              |  |
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| 60                                |  |            | other compensation, employee ber   | 1,289,70  | -                 | 868,307                                     |                                  |                              |  |
| 38                                |  |            | nal fundraising fees (Part IX, colum   | 53,730  | _                 | 15,000                                      |                                  |                              |  |
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| ā                                 | <b>17</b> 0  | ther exp   | penses (Part IX, column (A), lines 11a–11d, 11f–24e)   |   |                   |   | 3                                | 480,459                      |  |
|                                   |  |            | enses Add lines 13-17 (must equal Part IX, column (A), line 25)  |   |                   | 2,057,324                                   | _                                | 1,363,766                    |  |
| . 0                               | <b>19</b> R  | levenue    | less expenses Subtract line 18 fro   | om line 12  |                   |   | _                                | 181,320<br>End of Year       |  |
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| SS Bak                            | 20 ⊤   | otal asse  | assets (Part X, line 16)   |   |                   |   | 5                                | 928,087                      |  |
| Net Ass<br>Fund Ba                |  |            |  | Part X, line 26)  |                   |   | +                                | 336,293                      |  |
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| Sign<br>Here                      |  | MAURT      | TA K COLEY PRESIDENT AND CEO   |   |                   |   |                                  |                              |  |
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| use                               | Use Only   |            | rm's address ► 300 JERICHO QUADRAN   | GLE SUITE 110   | Pho               | one no (516) 829                            | -5559                            |                              |  |
|                                   |  |            | JERICHO, NY 11753  |   |                   |   | _                                |                              |  |
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ADVOCATE.

### **FCC POLICY ADVOCACY**

MMTC's policy focus for 2018 surrounds a number of issues: online privacy; spectrum and advanced telecommunications infrastructure (including 5G and telecom infrastructure); multicultural diversity (including workforce diversity; supplier diversity, programming diversity, EEO, C-suite and board diversity); net neutrality (including balanced convenings and establishment of a consumer bill of rights that includes diversity). Below is an outline of open issues and proceedings in which MMTC is involved:

#### **OPEN FCC PROCEEDINGS & POLICY INITIATIVES**

Infrastructure Legislation and Spectrum Proceedings: We monitor to ensure equality of economic opportunity resulting from infrastructure build-out and the upcoming spectrum auctions. Lifeline: MMTC filed comments on

behalf of 13 parties in the FCC's Lifeline Proceeding on January 24, 2018 (extended to February 21, 2018)), focusing on the facilities-based carrier requirement, incentives for carriers to provide Lifeline; reducing or eliminating the cap. In 2017 we held a Lifeline Broadband Provider convening, and we filed ex partes on November 10, 2017 in Notice of Oral Ex Parte Communication In the Matters of WC Docket Nos. 17-287 (Bridging the Digital Divide for Low-Income Consumers) 11-42 (Lifeline and Link Up Reform and Modernization), and 09-197 (Telecommunications Carriers Eligible to Receive Universal Service Support). Online Privacy: In the Matter of

Protecting the Privacy of Customers of Broadband and Other Telecommunications Services, WC Docket No. 16-106, MMTC filed comments advocating level playing field; MMTC will release a white paper on algorithm discrimination in 2018.

Section 706 Notice of Inquiry: Inquiry Concerning Deployment of Advanced Telecommunications Capability to All Americans in a Reasonable and Timely Fashion GN Docket 17-199, Comments

of the Multicultural Media, Telecom and Internet Council on the Section 706 Report Notice of Inquiry, September 14,

**Net Neutrality**: Restoring Internet Freedom WC Docket No. 17-108, Filed Comments of the National Multicultural Organizations, July 17, 2017; joint ex parte filed by MMTC and National Association of Black Owned Broadcasters on December 4, 2017 on impact of repealing both Title and Section 706. Joint MMTC/NABOB Open Internet Press Statement issued on January 9, 2018, urging Section 706 enforcement of net neutrality principles and redlining. In Preserving the Open Internet, WC Docket No. 17-108, Equal Employment Opportunity, MB Docket 98-204, ExParte Notice, June 2, 2017, MMTC, along with 13 co-signers representing multicultural advocacy groups, filed extensive comments in the FCC's Restoring Internet Freedom (also known as net neutrality) proceeding. MMTC published an op-ed in The Hill outlining the importance of bipartisan legislation to ensure the creation of a new telecommunications law that protects the open internet, includes broadband in the FCC's Lifeline program, and treats user privacy the same across all of the internet. MMTC also initiated a social media campaign emphasizing this important call to action.

Media Modernization/Rural Radio: In the Matter of Modernization of Media Regulation Initiative, MB Docket 17-105, ExParte Notice, August 17, 2017.

o Modernization of Media Regulation Initiative MB Docket 17-105, Reply Comments of the Multicultural Media, Telecom and Internet Council on the Modernization of Media Regulation Initiative, August 4, 2017. o 9 Rules: Modernization of Media Regulation Initiative, Comments of the Multicultural Media, Telecom and Internet Council on the Modernization of Media Regulation Initiative: Nine Rules and Policies the FCC Can Modify, Improve, Improve, or Repeal to Advance Minority Participation in Broadcasting, July 5,

Media Ownership: Elimination of Main Studio Rule MB Docket No. 17-106, Comments of the Multicultural Media, Telecom and Internet Council, Inc. in Support of Notice of Proposed Rulemaking, June 30, 2017. Since 2008, MMTC was the lead party seeking repeal of this rule, which disproportionately harmed minority broadcasters.

#### 2014 Quadrennial Regulatory

Review: Review of the Commission's Broadcast Ownership Rules and Other Rules MB Docket Nos. 14-50, 09-182, 07-294 and 04-256, Comments of the Multicultural Media, Telecom and Internet Council on the Incubator Issue, April 17, 2017. Since 1992, MMTC has been the leading advocate for media incubators, and through its broadcast company MMTC Broadcasting LLC, it has operated the nation's leading media incubator, having trained and placed nine minority or women owners into broadcast stations since 2009.

**EEO Internet Recruitment**: Review of the Commission's Broadcast and Cable Equal **Employment Opportunity Rules and Policies** MB Docket 98-204 MB Docket 16-410, Comments of the Multicultural Media, Telecom and Internet Council, January 29,

Katrina Petition: League of United Latin American Citizens (LULAC) and the Multicultural Media, Telecom and Internet Council (MMTC), petitioners in MMTC and LULAC v. FCC (D.C. Cir. No. 16-1222) (appeal of decision denying requirement for multilingual emergency broadcasting alerts).

Inmate Payphone Proceeding: Proceeding is dormant; MMTC made recommendation regarding telecom training and free broadband to help inmates adjust upon

Santana Mobile Video Recording Initiative: Developed FAQs and secured civil rights organizations as stakeholders

FCC and Minority Ownership: law review article to be published in Southern Journal of Policy and Justice.

CONVENE.

## **Events** and Highlights

In 2018, MMTC Will Host its Flagship Semi-annual Conferences and Bi-monthly Policy Stakeholder Convenings.



#### **SAVE-THE-DATE:**

**Fall Conference** 

October 9, 2019

Washington, DC

Sponsorship Opportunities Are Available Now!

#### **BI-MONTHLY POLICY STAKEHOLDER CONVENINGS:**

MMTC will re-invigorate our popular Digital Equity Roundtables and our Best Minds Policy Committee convenings. We engage and educate policymakers, community advocates, and industry on the most pressing issues impacting diverse consumers and business owners. Topics may include net neutrality, spectrum frontier, Lifeline, online privacy, infrastructure, and media diversity, among others.

#### WHITE PAPERS

"Big Data, Algorithm Discrimination, and Impacts on Communities of Color" Release Date: TBD

"Advanced Communications Infrastructure Deployment and the Digital Divide" Release Date: TBD

#### **HIGHLIGHTS: YEAR-TO-DATE**

Past Events:

#### 10th Annual Broadband and Social **Justice Summit**

March 6, 2019 | Arnold & Porter LLP Photo/Video: mmtconline.org/BBSJ19

#### **Net Neutrality Social Media Campaign** MMTC initiated a call-to-action to help our supporters engage their elected officials on bipartisan Congressional

#### **NEWSLETTER TO OVER 16,000 ONLINE SUBSCRIBERS!**

action to protect an open internet.

March 2018

February 2018

January 2018



#### DID YOU KNOW?

MMTC has a podcast:

In 2017, MMTC launched a **Podcast Series and significantly** improved our social media impact on all platforms by 79 percent on LinkedIn Company, 72 percent on Instagram, 25 percent on Facebook, 21 percent on Twitter, and 9 percent on the LinkedIn discussion group).

LISTEN: MMTCONLINE.ORG/MMTC-PODCASTS/

CONVENE.

### MEDIA & **TELECOM BROKERS**

For over two decades, MMTC Media & Telecom Brokers have conducted one-third of the minority broadcast acquisitions.



#### ABOUT THE BROKERAGE

Since its founding in 1997, the MMTC Broadcasting, LLC. has distinguished itself as the only nonprofit, minority-owned, full-service media and telecom brokerage in the United States. The brokerage has actively participated in nearly \$2B worth of transactions that promote diverse media ownership including the largest-ever single station radio deal by Los Angeles FM to Radio One from Clear Channel in 2000 for \$450M. Moreover, in 2012, MMTC brokered the largest-ever sale of spectrum to a minority buyer when it brokered the sale of spectrum from Verizon to Grain Management for \$287M.

Clients have included dozens of minority broadcasters as well as Clear Channel (now iHeart Media), Infinity (now CBS Radio), NBC, ION, Max Media, LIN Television, Gray Television, Entercom, Nexstar and Radio One. Also, media partners have donated hundreds of radio and LPTV stations including the 2010 donation of 147 LPTV stations from Trinity Broadcasting. Media partners benefit from station donations by receiving a nonprofit tax write-off and brokerage uses donated stations to promote diverse ownership, incubation, LMA, consulting services and training opportunities for minority and women broadcasters!

In 2018, MMTC is developing phase two of the brokerage by partnering with venture capital partners to launch of a venture fund for multicultural entrepreneurs, and connecting entrepreneurs with business opportunities in the supply chain in the media, telecom, and tech sectors.

#### **OUR BROKERAGE SERVICES**

**Advice Asset Acquisitions Business Planning Buying/Selling Radio & TV Assets Consulting Services Due Diligence Legal Support Marketing and Market Research Transaction Completion Regulatory Strategy and** Intervention **Strategy and Guidance** 



LEAD.

# Thought Leaders & Pipeline Builders

For more than 30 years, MMTC has been a powerful voice in national policy discussions and our efforts have built the pipeline for diverse professionals and entrepreneurs entering the communications industries.



#### **MMTC ON FCC FEDERAL ADVISORY COMMITTEES**

MMTC has representation on several key FCC Federal Advisory Committees, providing a unique voice at the intersection of telecommunications and social justice: MMTC Acting President and CEO Maurita Coley Flippin, President Emeritus David Honig, Chairman Emeritus Henry Rivera, MMTC Chairwoman Iulia Iohnson, and MMTC board members Ronald Johnson, Brent Wilkes, Dr. Janette Dates, and Steve Roberts serve on the FCC's new FCC **Advisory Committee on Diversity and** Digital Empowerment (ACDDE). Mr. Rivera chairs the ACDDE's Broadcast Development Working Group and Mr. Honig serves as its Rapporteur. MMTC VP Dr. Rikin Thakker serves as a Surrogate Member, and Maurita Coley Flippin serves as Alternate Member, of the FCC's Broadband Deployment Advisory Committee (BDAC).

#### **LEADING NATIONAL POLICY DISCUSSIONS**

In addition to the advocacy described above, MMTC's leadership team has engaged in national discussions on these issues at numerous industry, government, and nonprofit events, which included:

- o Wireless Connect Conference at the University of Maryland
- o Free State Foundation's Broadband
- o Multicultural Media Caucus Summit hosted by Congressional
- Representatives Yvette Clarke and Tony Cárdenas
- o National Action Network's Bridging the Digital Divide Conference
- o Achieving Equity in the Internet Age Forum, hosted by Politic365
- o Business Opportunities in Telecom Forum, hosted by the US Black Chambers, Inc.
- o Consumer Costs in a Digital World, hosted by Consumer Policy Solutions o MMTC's Digital Equity Roundtable on Lifeline at the Davis Wright Tremaine Law Firm
- o MMTC's three-part series on Broadband Deployment and 5G at the Hogan Lovells Law Firm, Westin Georgetown Hotel, and AT&T's Forum on Entertainment
- o Chicago Digital Access and Equity Forum, hosted by HOPE Technology and Education Center Entrepreneurship / Information Technology Conference, hosted by Dialogue on Diversity o Wireless Infrastructure Show, hosted by the Wireless Infrastructure Association (2017 and 2018)

#### **BROADBAND DEPLOYMENT AND 5G POLICY EXPERTISE**

MMTC has become a leading voice on broadband deployment and the future of

In 2017, MMTC's conducted a three-part educational series featuring leaders from the top telecom firms discussing wired and wireless infrastructure and end-user apps and their impact on industry, multicultural consumers, and underrepresented communities.

In 2018, MMTC's extensive insight and understanding of the opportunities and the myths of advanced communications will be captured in a White Paper on "Advanced Communications Infrastructure Deployment and the Digital Divide."

#### FELLOWSHIPS, APPRENTICESHIPS, PIPELINE AND WORKFORCE DEVELOPMENT

Fellowships: MMTC has significantly expanded its fellowship program in 2017 and will expand even further with additional telecom policy fellowships in 2018.

Current Fellowships:

- · Hon. Henry A. Rivera Fellowship
- · Cathy Hughes Fellowship
- · Earle K. Moore Fellowship

**Apprenticeships**: MMTC, in partnership with the National Urban League and the Wireless Infrastructure Association, contracted with the U.S. Department of Labor to develop Registered Apprenticeships in the wireless and wired telecommunications industry, presenting underrepresented and underemployed populations with unprecedented opportunities to take part in the development of our nation's fast-growing telecommunications infrastructure.



LEAD.

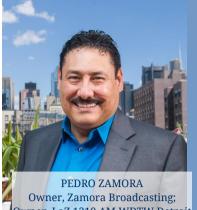
## **MMTC HONORS:**

LAUDING THE LEADING ENTREPRENEURS AND PIONEERS IN MEDIA, TELECOM AND TECH OF MULTICULTURAL MEDIA.

Annually, MMTC recognizes leaders who embody our vision and carry the torch for the mission of diverse and inclusive media, telecom and tech platforms. We believe that shining the light on their accomplishments and endeavors inspires others who may wish to follow in their path.

Highlighted here are a few of our esteemed honorees.

Since 1986, MMTC has served as the leading voice advocating for undeserved communities and entrepreneurs in the media, telecom, and tech industries.



Owner, LaZ 1310 AM WDTW Detroit Entrepreneur of the Year - 2017

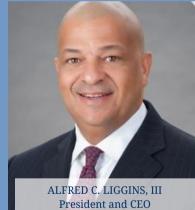


Co-Owner Asian American Broadcasting, LLC Entrepreneur of the Year - 2015





Managing Member and President Legacy Broadcasting LLC MMTC Hall of Fame - 2016



**UrbanOne** Entrepreneur of the Year - 2016



GEORGE H. SIMMONS, PH.D. Founder and CEO BingeNow Extraordinary Service - 2017



Founder Condista Networks Extraordinary Service - 2017







The Multicultural Media,
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### $\overline{M}\overline{M}\overline{T}C$

#### STAFF

Maurita Coley Flippin, Esq. Acting President & CEO Rikin Thakker, Ph.D. VP & Chief Telecom & Spectrum Policy Officer Marcella Gadson Communications Director; Editor-in-Chief, BBSJ.org Dorrissa D. Griffin, Esq., CAE Chief of Staff & Staff Counsel Ananda Leeke, Esq. Chief Social Media Officer

#### MMTC MEDIA & TELECOM BROKERS

David Honig, Esq. President Emeritus and Senior Advisor Suzanne Gougherty Director, MMTC Broadcasting LLC Henry Solomon Associate Broker

#### **BOARD OF DIRECTORS**

Ronald Johnson Chair and Treasurer Hon. Deborah Taylor Tate Vice Chairs Erwin Krasnow Vice Chairs Ari Fitzgerald Secretary Hon. Henry M. Rivera Chair Emeritus

Raul Alarcon, Jr.
Dr. Jannette Dates
Jeneba Jalloh Ghatt
Leo Hindery
Deborah Lathen
Nicolaine Lazarre

Francisco Montero Steven C. Roberts Rodney Sampson Andrew Schwartzman Brent Wilkes

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