
2019 Annual Report & Policy Highlights



The Multicultural Media, Telecom and Internet Council (MMTC) is a national nonprofit organization dedicated to promoting equal access and representation in tech, media, and telecommunications through opportunity creation, awareness building, and advocacy.

About Us...

The Multicultural Media, Telecom and Internet Council (MMTC) offers our sincere appreciation for support in helping us deliver our world-class advocacy, convenings, and policy leadership in industries regulated by the Federal Communications Commission.



Since opening our doors in 1986, MMTC has worked tirelessly **to promote and preserve equal opportunity, civil rights, and social justice in the mass media, telecom, and broadband industries, and to close the digital divide.**

We are regarded as the leading national nonprofit organization promoting equal access and representation in tech, media, and telecommunications through opportunity creation, awareness building, and advocacy.

Throughout 2019, we fulfilled our mission by building coalitions with advocacy partners to advocate for diverse entrepreneurs and underserved communities before the FCC and other government agencies and policymakers. We engaged our industry supporters in areas where our goals align, and educated representatives from dozens of NGOs through events, filings, and advocacy, both in-person and online. Last, but certainly not least, in furtherance of our "pipeline" mission, in 2019, we trained TWELVE fellows and interns, the most in a single year since 1997.

Our aim is to train even more leaders, workers and entrepreneurs to take advantage of opportunities in the media and telecom sectors in the coming years.

To learn more about us, visit mmtconline.org or follow us on social media via @MMTConline.

Maurita Coley Flippin

MAURITA COLEY FIIPPIN, ESQ.

President & CEO



**WE ARE THE
MMTC.**

MMTC: 2019 Annual Report

WHO WE ARE.

The Multicultural Media, Telecom and Internet Council (MMTC) is the tech, media, and telecom (TMT) industries' leading non-partisan, national nonprofit diversity organization. Since opening our doors in 1986, MMTC has worked tirelessly to promote and preserve equal opportunity, civil rights, and social justice in the mass media, telecom, and broadband industries, and to close the digital divide.

Widely recognized as the leading policy advocacy organization working at the intersection of communications policy, diversity, and equal opportunity, MMTC's Broadband and Social Justice and Access to Capital and Telecom Policy conferences, policy salons, and other convenings have attracted members of Congress, federal agency and industry chiefs, and leading civil rights and social justice leaders.

WHAT WE'VE DONE

MMTC has regularly engaged as many as 80 national organizations to participate in selected proceedings before the Federal Communications Commission (FCC), where we have strong relationships, advocating on major tech, media, and telecom issues that have widespread impact on our communities. MMTC also has led advocacy coalitions and made presentations in proceedings at the Federal Trade Commission (FTC), the National Telecommunications and Information Administration (NTIA) of the U.S. Department of Commerce, the U.S. Department of Labor (USDOL), the U.S. Department of Justice (DOJ), the General Accounting Office (GAO), the federal courts of appeals, the U.S. Congress, and the U.S. Supreme Court. Over 100 lawyers and policy professionals have completed fellowships in communications law and policy at MMTC since our founding in 1986.

Historically:

- We helped diverse entrepreneurs gain access to capital
- We helped diverse new entrants become media and telecom owners
- We helped break down structural and regulatory barriers to entrepreneurial opportunity
- We fought for equal employment opportunity in radio, TV, and cable
- We helped diversify the communications bar by training and

deploying a pipeline of over 100 lawyers and professionals into the communications industries.

Today:

- We testify before Congress as subject matter experts on media diversity issues
- We convene thought leaders and influence policies to ensure that low-income consumers have access to the internet
- We serve on two FCC advisory committees focusing on Broadcast Diversity and Development, Digital Empowerment and Inclusion, Broadband Access and Deployment, and Diversity in the Tech Sector
- We produce webinars, conferences, policy salons, white papers, and podcasts on TMT issues, as well as trainings to help workers gain the skills to get high-demand jobs in the TMT sectors
- We produce major conferences promoting Access to Capital and Broadband and Social Justice
- To increase our impact and expand our voice, we regularly lead joint filings with dozens of partner advocacy groups such as the National Urban League, League of United Latin American Citizens, NAACP and many others

WHAT WE STAND FOR

OUR MISSION:

To promote equal access and representation in tech, media, and telecommunications through opportunity creation, awareness building, and advocacy.

OUR VISION:

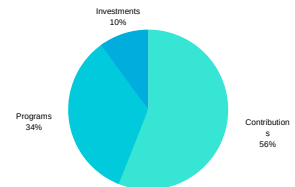
A fully connected, educated, healthy, and empowered society in which all communities thrive.

OUR VALUES:

- Equity, Inclusion, and Justice
- Integrity and Transparency
- Entrepreneurship and Access to Funding
- Empowerment through Equal Opportunity, Upskilling, and Workforce Development

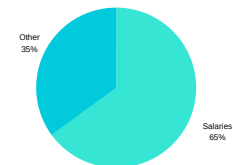
FINANCIALS

OUR REVENUE:



Contributions & Grants.....	\$801,781
Programs.....	\$478,782
Investments.....	\$146,398
Total.....	\$1,426,961

OUR EXPENSES:



Salaries.....	\$898,395
Other.....	\$485,550
Total.....	\$1,383,909

Net Surplus.....\$43,052

OUR CONTACT INFO:

Multicultural Media, Telecom, and Internet Council | MMTC
1250 Connecticut Ave NW, 7th Floor
Washington, DC 20036
202-261-6543

FCC POLICY ADVOCACY

MMTC fulfilled its mission by building coalitions, advocating on behalf of diverse entrepreneurs and underserved communities before the FCC and other government agencies and policymakers, engaging industry supporters through filings and advocacy, and building a diverse pipeline of communications professionals through fellow and internship programs.

OPEN FCC PROCEEDINGS & POLICY INITIATIVES

Telcom and Broadband Policy

5G Rollout: MMTC has long advocated for federal regulators to exercise their authority to prevent municipalities from deliberately delaying the deployment of 5G in their communities. Carriers must not engage in “redlining” by rolling out only inferior service in underserved communities, or scheduling these communities for 5G service years after wealthier areas receive service.

Lifeline: The Lifeline program is an essential service to our neighbors who are trying to subsist on less than 135 percent of the Federal Poverty Guidelines. Thanks to Lifeline, over 15 million low-income families have access to emergency service, jobs, health care, and social services that many of us take for granted. Since fewer than half of eligible customers receive Lifeline service, MMTC opposes the imposition of a cap on program size. Further, as the leader of over a dozen national organization allies, MMTC has opposed the FCC’s proposed ban on reseller provision of Lifeline, inasmuch as resellers are the legacy providers for the majority of Lifeline subscribers.

Section 621: Currently, states and localities are only permitted to impose franchise fees for the use of public rights-of-way up to a maximum of 5% of providers’ gross revenues from the provision of cable services. However, in

some localities, local franchising authorities (LFAs) are charging an additional fee on broadband services provided by those same operators – services that are provided over the networks already being used to provide cable. These duplicative fees can be passed on to consumers – a practice that disproportionately harms low-income consumers, especially people of color. MMTC has urged the FCC to reaffirm its rules that prevent states and localities from charging duplicative fees and taxes, which serve to increase the cost of internet access for consumers.

Designated Entity (DE) Program: In 1993, Congress required the FCC to create the DE Program to close the indisputably wide gap in opportunity that historically has prevented minorities and women, and other new entrants, from acquiring commercial spectrum licenses. MMTC favors a policy under which designated entity spectrum applicants could confer with the Commission whenever the Commission is considering whether particular aspects of their relationships with larger companies could raise de facto control concerns. Joined by NABOB, MMTC has endorsed the proposals of SNR Wireless (SNR) and Northstar Wireless, which are partners with DISH Network Corporation to qualify for bidding credits under the Commission’s Designated Entity Program.

Internet Policy

Open Internet: MMTC strongly supports a free and open internet that is governed by clear rules to protect consumers: no blocking, no throttling, and no unfair discrimination. MMTC believes that the best path to regulating the internet is through a bipartisan legislative solution that protects consumers at all parts of the internet; applies to the entire internet ecosystem, including ISPs and edge providers; does not hinder deployment and expansion to those who are still lack any home broadband service; and puts an end to the back-and-forth approach to open internet rules we have seen occurring at the Federal Communications Commission with every change of leadership. In the meantime, the Federal Trade Commission must work tenaciously with civil rights and diverse business advocates to ensure that (1) blocking, throttling, and unfair discrimination do not destroy the neutral internet we all rely upon as a driver of equal opportunity and open discourse, and (2) digital cherry-picking (aka “redlining”) does not prevent minority or low-income communities from receiving internet service equal to that received by other communities.

Consideration of Content in Internet Policy: This issue recently arose when Facebook and Twitter took diametrically opposite positions on whether to accept political advertising, even if it contains demonstrably false claims. MMTC has not formally weighed in on this issue but MMTC believes demonstrably false claims that are made in bad faith – including those made by candidates who refuse to correct entirely false statements – should not be tolerated.

Privacy: MMTC will work with private and governmental authorities to ensure that privacy protections online are available to, understood by, and applied equally to multicultural populations. MMTC will highlight the many ways in which members of multicultural communities are denied fundamental privacy rights due to such factors as enhanced police and private security surveillance, spying on civil rights advocates, and online stealth data sweeps that those without heightened computer literacy cannot counteract.

Intellectual Property Facing an enormous wealth gap covering real estate, stocks and bonds, the only immutable form of wealth possessed by entrepreneurs of color is often their own intellectual property. Consequently, MMTC has supported measures by which edge companies would be expected to act promptly to take down posted content (typically including audio clips and videos) that the posting entity does not have the right to publish.

FCC POLICY ADVOCACY

OPEN FCC PROCEEDINGS & POLICY INITIATIVES

Internet Policy Continued

Algorithmic Bias: The emergence of artificial intelligence (AI) and machine learning present tremendous potential to perpetuate persistent racial gaps through built-in algorithmic bias, and it is important that policymakers and data collectors seek to understand the technology's potential perils and ensure its responsible use to protect consumers' civil right to data privacy through ongoing study and regulation. MMTC supports research and legislative efforts to protect consumers, including Congresswoman Yvette Clarke's 2019 "Algorithmic Accountability Act" (H.R. 2231) and "No Biometric Barriers to Housing Act" (H.R. 4008). MMTC featured Rep. Clarke as a keynote speaker discussing the importance of these acts during our 2019 Access to Opportunity Conference.

Civil Rights and Equal Opportunity Across Platforms

Minority Ownership Policies, Including Reinstatement of the Tax Certificate: Legislation proposed by Congressman G. K. Butterfield and several co-sponsors would reinstate, with some revisions, an FCC program that quintupled minority broadcast ownership from 1978-1995. Under this program, those selling broadcast stations to eligible entities, such as new entrants, would be permitted to defer the payment of capital gains taxes on the sale, subject to reinvestment in comparable property. Obtaining the restoration of this program is MMTC's most important legislative priority, and we have supported the Congressman's bill through press statements, op-eds, and featuring him as a keynote speaker during our 2019 Access to Opportunity Conference.

Incubators: In 1990, NABOB originated the concept of an incubator program, under which a broadcaster would provide an ownership rule waiver to a company that creates a new voice in the market; the FCC finally adopted a radio incubator program in 2018. As the Commission considers revisions to the program, MMTC will urge the agency to be particularly careful to ensure that sham structures (such as many Shared Service Agreements (SSAs) and Joint Sales Agreements (JSAs) are not held out as incubators and exploited to secure benefits in the name of advancing minority ownership. MMTC also favors extension of the incubator program to television.

Extension of the Cable Procurement Rule to Broadcasting: Since 1993, the FCC has required cable systems and satellite broadcasters to disseminate their requests for proposals (RFPs) widely enough to reach qualified minority contractors. This non-controversial broad outreach requirement opened the doors for millions of dollars of new revenue for minority contractors. Responding to two court appeals by MMTC, the FCC is considering the proposal – endorsed by dozens of national organizations – to extend the rule to broadcasters.

Multilingual Emergency Broadcasting: MMTC filed the "Katrina Petition" in 2005 after 100,000 Spanish-speaking individuals in New Orleans were left with no sources of information for several days in the wake of Hurricane Katrina, one of the most life-threatening natural disasters in American history. Eleven years later, the FCC refused to require broadcasters to provide life-saving multilingual information during or in the immediate wake of a disaster. In 2018, a divided panel of the D.C. Circuit denied an appeal by MMTC and

LULAC, even while calling the FCC's delay "bureaucracy standard time." The court decision means that the FCC – which said it is still "studying" the issue – must expeditiously render a decision. MMTC is preparing a formal proposal for the Commission's consideration.

Equal Employment Opportunity: MMTC has a long history of advocacy for equal employment in media, telecom, and tech. In the summer of 2019, as part of MMTC's role on the FCC's Advisory Committee on Diversity and Digital Empowerment (ACDDE), MMTC created and delivered a report that assesses diversity in the tech sector through candid conversations with leading tech companies, aggregates key findings, develops best practices, and makes recommendations to improve employment, leadership, and supplier diversity in the sector. Further, since 2004, the FCC has had before it a request by dozens of national organizations to upgrade its EEO enforcement by focusing on the primary manner in which it has found discrimination to occur in broadcasting: recruiting primarily by word-of-mouth from a homogeneous workplace. In its new EEO Enforcement docket, MMTC, along with 33 EEO Supporters, has asked the Commission to take several steps to improve EEO compliance, including an expansion of its audit program and the restoration of broadcast employment data sets for research and enforcement purposes.

Consideration of Content in Broadcast Licensing: This issue recently arose when President Trump repeatedly suggested that the FCC should revoke certain broadcasters' licenses because the stations broadcast news stories with which Trump disagrees. The FCC does not, and must not consider the accuracy of stories presented as news when determining whether to grant or renew a broadcast license. A rare occasion under which the FCC considers – and should consider – broadcast conduct would be when a licensee uses its facilities to incite violence.

Broadcast Structural and Engineering Regulation: MMTC has advocated for a host of measures that would benefit minority owned broadcasters. These include repeal of the "rural radio" policy, creation of a new "C4" FM class into which hundreds of small Class A stations could migrate; approval of radio coverage "GEO Targeting" with lobes in opposite directions carrying different program streams; stronger enforcement of the anti-pirating rules. In light of the dire economic status of the local print journalism, we no longer oppose broadcast-newspaper cross-ownership.

2019 Selected Filings, Letters, & Statements

In 2019, the primary policy issues in which we were engaged were Consumer Online Privacy, Net Neutrality, Broadband, 5G, Spectrum, Wireless Infrastructure, Digital Divide, EEO, Employment, Apprenticeship/Workforce Upskilling, and Ownership Diversity.

Consumer Online Privacy

Joint Letter on Maine Privacy Bill (follow-up):

An Act to Preserve the Privacy of Online Customer Information (8 signers) (December 4, 2019) <https://www.mmtconline.org/wp-content/uploads/2019/12/Coalition-Letter-12.4.19-Revised.pdf>

Joint Letter on Maine Privacy Bill: An Act to Preserve the Privacy of Online Customer Information (4 signers) (June 13, 2019)

https://www.mmtconline.org/wp-content/uploads/2019/06/Maine-Concerned-Organizations-Joint-Privacy-Letter_6.13.19.pdf

Privacy Coalition Support Letter (9 Signers; sent to Senate) (March 28, 2019)

<https://www.mmtconline.org/wp-content/uploads/2019/04/Privacy-Coalition-Support-Letter-Senate-032819.pdf>

Privacy Coalition Support Letter (9 Signers; sent to House) (March 28, 2019)

<https://www.mmtconline.org/wp-content/uploads/2019/04/Privacy-Coalition-Support-Letter-House-032819.pdf>

NTIA Privacy RFC Comments: Developing the Administration's Approach to Consumer Privacy, Docket No. 180821780-8780-01 (December 12, 2018) <https://www.mmtconline.org/wp-content/uploads/2018/12/MMTC-Privacy-Letter-121218.pdf>

Net Neutrality

MMTC Reiterates Net Neutrality Position:

Twitter post linking to digital divide statistics and MMTC Amicus brief on Net Neutrality (December 10, 2019)

<https://twitter.com/mmtconline/status/1204523485743243264?s=20>

Net Neutrality D.C. Circuit Court Ruling

Action and Response: MMTC posted on several social media sites, including Twitter, Facebook, and LinkedIn, in support of the D.C. Circuit Court decision. MMTC shared the link to the decision and our social media posts

with 34 partner civil rights and consumer advocacy groups. (October 3, 2019) (Facebook: <https://www.facebook.com/81320835757/posts/10157547725355758/>; Twitter: <https://twitter.com/mmtconline/status/1179382226842259458?s=21>; and LinkedIn: <https://www.linkedin.com/feed/update/urn:li:activity:6585148175818989568>)

Amicus Brief on Net Neutrality (October 18, 2018) <https://www.mmtconline.org/wp-content/uploads/2018/10/MMTC-Open-Internet-Amicus-Brief-10.18.18.pdf>

Media and Broadcast Ownership

"OP-ED: What's at Stake in Byron Allen's Supreme Court Showdown with Comcast":

Op Ed by MMTC President and CEO, Maurita Coley, published in Morning Consult (November 13, 2019) <https://morningconsult.com/opinions/whats-at-stake-in-byron-allens-supreme-court-showdown-with-comcast> (Republished in The Times Weekly, The Atlanta Voice, Trice Edney News Wire, Heart and Soul, The New York Beacon, New Pittsburgh Courier, and several other publications)

Tax Certificate and Incubator Program

Support Statement: "Expanding Broadband Opportunities Act" (July 25, 2019) <https://www.mmtconline.org/wp-content/uploads/2019/07/MMTC-Statement-in-Support-of-Rep.-Butterfield-Expanding-Broadcast-Opportunities-Act-072519.pdf>

Joint Comments on Incubator Fee Waivers

(MMTC and NABOB) (June 6, 2019) <https://www.mmtconline.org/wp-content/uploads/2019/06/Regulatory-Fees-Comment-MMTC-NABOB-060619.pdf>

Broadband, 5G, Spectrum, Wireless Infrastructure, and Digital Divide

MMTC Response to 5.9 GHz Spectrum Reallocation Proposal: MMTC expressed support on social media of the FCC proposal to reallocate "largely unused" 5.9 GHz spectrum band to provide more #unlicensed

service, providing more opportunities for 5G deployment, connecting underserved, low-income, and minority communities, and closing the digital divide (November 20, 2019) <https://twitter.com/mmtconline/status/1197266642272686080?s=20>

Press Statement on T-Mobile/Sprint Merger:

MMTC Commends National Civil Rights Organizations and The New T-Mobile for Their Diversity and Inclusion MOU (October 18, 2019) <https://www.mmtconline.org/wp-content/uploads/2019/10/MMTC-Press-Statement-2-The-New-T-Mobile-MOU-101819.pdf>

Section 621 Duplicative Franchise Fees

Coalition Letter (17 Signers): Implementation of Section 621(a)(1) of the Cable Communications Policy Act of 1984 as Amended by the Cable Television Consumer Protection and Competition Act of 1992, MB Docket No. 05-311 (April 25, 2019) <https://www.mmtconline.org/wp-content/uploads/2019/04/MMTC-Section-621-Proceeding-Sign-On-Letter-042519.pdf>

Case Studies and Reports

Case Study: "Diversity and Inclusion in Registered Apprenticeship: Success Stories from the National Urban League's Urban Apprenticeship Jobs Program" – MMTC led the development of the case study for the U.S. Department of Labor highlighting NUL's strategies and successes for diversifying America's workforce through Registered Apprenticeship. (September 2019)

<https://www.mmtconline.org/wp-content/uploads/2019/10/National-Urban-League-2019-Case-Study-Success-Stories-from-NULs-UAJP-Program-Amended-Standard-Quality.pdf>

"Tech Diversity Best Practices Report" – MMTC President and CEO Maurita Coley led the preparation of a report assessing diversity and recommending best practices to improve employment, leadership, and supplier diversity in the tech sector. (June 24, 2019)

<https://www.fcc.gov/sites/default/files/acdde-tech-diversity-best-practices-report-06242019.docx> (Download) <http://www.fcc.gov/news-events/events/2019/06/advisory-committee-diversity-and-digital-empowerment-meeting-june-2019> (Meeting Page)

Tech Resource Guide for Job Seekers and Entrepreneurs

– MMTC Staff developed and published two resource guides to assist job seekers and entrepreneurs: <https://www.mmtconline.org/wp-content/uploads/2019/11/MMTC-Jumpstart-Your-Tech-Career-Guide-PDF-FINAL112219-1.pdf>; <https://www.mmtconline.org/wp-content/uploads/2019/11/MMTC-Jumpstart-Your-Tech-Business-Guide-FINAL-112219.pdf>

The Santana Project - 1/13/19 Fact Sheet and FAQs: "How to Responsibly Record Mobile Video of Civil Rights Violations" – MMTC recruited 12 national organizations to train their members on the use of mobile video to document and defend against civil rights violations, including police misconduct.

OPPORTUNITY.

Events & Convenings

MMTC held several events in 2019, designed to further our mission by informing and engaging partners, stakeholders, policymakers, the media, and the general public on the latest developments in media and telecom, their impacts on vulnerable communities, and the best paths forward to ensure equity and inclusion for these communities. MMTC leaders and staff also held major speaking roles at partner events.

MMTC SUMMITS AND CONFERENCES



March 6, 2019

MMTC Broadband and Social Justice Summit

The Summit featured House Majority Whip James E. Clyburn; FCC Chairman Ajit Pai; sitting Commissioners Carr, O’Rielly, Rosenworcel, and Starks; Former FCC Chairman and NTIA President Michael Powell; Former Commissioners Adelstein, Clyburn, McDowell, and Tate; industry, and NGO leaders; honors and awards.



October 31, 2019

MMTC’s Inaugural Access to Opportunity Conference

MMTC’s rebranded annual “Access to Capital Conference,” held at the Hogan Lovells Conference Center. Theme: “Turning Disruption into Opportunity” focused on consumer online privacy, algorithmic bias, net neutrality, Congressional anti-discrimination bills; registered apprenticeship and the future of work. Key speakers included FCC Commissioners Carr, Starks, and Rosenworcel; Congressmembers Butterfield and Clarke; FTC Commissioner Phillips and former Acting FTC Chairwoman Ohlhausen, and many more.



December 12, 2019

MMTC and National Urban League Joint Washington Bureau Holiday Open House

Featured speaker: FCC Commissioner Geoffrey Starks.



MMTC DIGITAL EQUITY ROUNDTABLES SERIES



July 17, 2019

MMTC Digital Equity Roundtable addressing such issues as consumer online privacy, and robocalls, among other topics.



August 8, 2019

MMTC Digital Equity Roundtable addressing such issues as STELAR and future of work, among other topics.



September 13, 2019

MMTC Digital Equity Roundtable addressing such issues as spectrum 5G and broadband mapping, among other issues.



October 24, 2019

MMTC and Charter Communications’ Multicultural Content Creators Forum

Live recording at the D.C. Office of Cable, Television, Film, Media, and Entertainment in Washington, DC. Spotlighting the challenges and opportunities for creators of color, the importance of stories told by people of color in media, television, and film, and the impact these images have on society.

AWARENESS.

Digital Communications

MMTC's Social Media Presence, Newsletters and Eblasts, and Podcasts



SOCIAL MEDIA AUDIENCE OF NEARLY 6,000

MMTC has a dedicated, ongoing Social Media Audience of nearly 6,000 across multiple platforms, including Facebook, Instagram, LinkedIn, Twitter, Wakelet, Vimeo, and YouTube. Our reach and engagement across these collective platforms has led to over 4 million impressions in 2019.

- 16 Wakelet Blogs were compiled in 2019 – Wakelet blogs are digital narratives that compile our social media engagement into narrative stories
- 7 Constant Contact Newsletters were distributed during 2019 to an audience of 15,419 with each newsletter eblast



NEWSLETTER AUDIENCE OF NEARLY 16,000

MMTC re-invigorated our popular Digital Equity Roundtables and our Best Minds Policy Committee convenings. We engaged and educated policymakers, community advocates, and industry on the most pressing issues impacting diverse consumers and business owners. Topics included net neutrality, spectrum frontier, Lifeline, online privacy, infrastructure, and media diversity, among others.

Throughout 2019, MMTC published the monthly Wakelet Blog (a compilation of MMTC's social media activity) and MMTC Newsletter to supplement our presence online at www.mmtconline.org and www.bbsj.org. For examples, see <https://myemail.constantcontact.com/MMTC-Summer-2019-Newsletter--Volume-2---Media--Telecom---Tech.html?soid=1103872774846&aid=c4J8CQ3WVqk> (August, 2019 Newsletter) and <https://wke.lt/w/s/gXyXC> (January, 2019 Wakelet Blog)

OVER 4 MILLION IMPRESSIONS

MMTC's Soundcloud Podcast Series with 8 episodes that have been distributed to a **direct audience of nearly 16,000 and resulting in over 4 million impressions**, including through our direct-email newsletters and social media platforms.

HIGHLIGHTS: YEAR-TO-DATE

Op-Ed: "What's at Stake in Byron Allen's Supreme Court Showdown with Comcast" by MMTC President and CEO Maurita Coley – Published in **Morning Consult** and republished in:

- **The Times Weekly**
- **The Atlanta Voice**
- **Trice Edney News Wire**
- **Heart and Soul**
- **The New York Beacon**
- **New Pittsburgh Courier, and**
- **several other publications!**



DID YOU KNOW?

MMTC has a podcast:

In 2017, MMTC launched a Podcast Series and significantly improved our social media impact on all platforms by 79 percent on LinkedIn Company, 72 percent on Instagram, 25 percent on Facebook, 21 percent on Twitter, and 9 percent on the LinkedIn discussion group).

LISTEN:
MMTCONLINE.ORG/MMTC-PODCASTS/

OPPORTUNITY.

MEDIA & TELECOM BROKERS

For over two decades, MMTC Media & Telecom Brokers have conducted one-third of the minority broadcast acquisitions.



ABOUT THE BROKERAGE

Since its founding in 1997, the MMTC Broadcasting, LLC. has distinguished itself as the only nonprofit, minority-owned, full-service media and telecom brokerage in the United States. The brokerage has actively participated in nearly \$2B worth of transactions that promote diverse media ownership including the largest-ever single station radio deal by Los Angeles FM to Radio One from Clear Channel in 2000 for \$450M. Moreover, in 2012, MMTC brokered the largest-ever sale of spectrum to a minority buyer when it brokered the sale of spectrum from Verizon to Grain Management for \$287M.

Clients have included dozens of minority broadcasters as well as Clear Channel (now iHeart Media), Infinity (now CBS Radio), NBC, ION, Max Media, LIN Television, Gray Television, Entercom, Nexstar and Radio One. Also, media partners have donated hundreds of radio and LPTV stations including the 2010 donation of 147 LPTV stations from Trinity Broadcasting. Media partners benefit from station donations by receiving a nonprofit tax write-off and brokerage uses donated stations to promote diverse ownership, incubation, LMA, consulting services and training opportunities for minority and women broadcasters!

Currently, MMTC is developing the next phase of the brokerage by partnering with venture capital partners to launch of a venture fund for multicultural entrepreneurs, and connecting entrepreneurs with business opportunities in the supply chain in the media, telecom, and tech sectors.

OUR BROKERAGE SERVICES

- Advice
- Asset Acquisitions
- Business Planning
- Buying/Selling Radio & TV Assets
- Consulting Services
- Due Diligence
- Legal Support
- Marketing and Market Research
- Transaction Completion
- Regulatory Strategy and Intervention
- Strategy and Guidance



Interested in buying, selling, or donating a radio or television station or asset?

All Donations are Tax-Deductible

Visit:
mmtconline.org/media-brokerage

Need a Broker?

Contact:
Suzanne Gougherty
Director
MMTC Broadcasting LLC
sgougherty@mmtconline.org

AWARENESS.

Thought Leaders & Pipeline Builders

For more than 30 years, MMTC has been a powerful voice in national policy discussions and our efforts have built the pipeline for diverse professionals and entrepreneurs entering the communications industries.



MMTC ON FCC FEDERAL ADVISORY COMMITTEES

MMTC has representation on several key FCC Federal Advisory Committees, providing a unique voice at the intersection of telecommunications and social justice: MMTC President and CEO Maurita Coley Flippin, President Emeritus David Honig, Chairman Emeritus Henry Rivera, and MMTC Chairman and Treasurer Ronald Johnson, Brent Wilkes, Dr. Janette Dates, and Steve Roberts serve on the FCC's new **FCC Advisory Committee on Diversity and Digital Empowerment (ACDDE)**. Mr. Rivera chairs the ACDDE's Broadcast Development Working Group and Mr. Honig serves as its Rapporteur. MMTC VP Dr. Rikin Thakker serves as a Vice-Chair of the Workforce Development Working Group and member of the Emergency Preparedness Working Group of the **FCC's Broadband Deployment Advisory Committee (BDAC)**.

LEADING NATIONAL POLICY DISCUSSIONS

In addition to the advocacy described above, MMTC's leadership team has engaged in national discussions on these issues at numerous industry, government, and nonprofit events, which included:

March 2019

- Free State Foundation's 11th Annual Telecom Policy Conference

April 2019

- Wireless Connect Conference at the University of Maryland
- Multicultural Media Caucus Summit hosted by Congressional Representatives Yvette Clarke and Tony Cárdenas
- National Action Network's Big Data & Social Justice Conference
- National Council of Negro Women's (NCNW), GirlTECH Summit

May 2019

- Wireless Infrastructure Association (WIA), 2019 Connect (X) Conference
- Consumer Costs in a Digital World, hosted by Consumer Policy Solutions
- WIA Connect(X), Diversity Summit Day: Supplier Development and Diversity Summit

June 2019

- Behind the Mind Internet Radio Show, We Act Radio
- The Washington Informer - Radio One Interview and Panel on: "5G & Communities of Color-What You Need to Know"
- National Organization of Black Elected Legislative (NOBEL) Women's 34th Annual Legislative - Automation Technology and The Future of Workforce

July 2019

- Odyssey Women's Media Career Conference

- ALLvanza and the National Hispanic Foundation for the Arts - Technology's Impact on Privacy

Sept. 2019

- Congressional Black Caucus Foundation's 2019 Annual Legislative Conference – CBC TECH2020 Forum
- U.S. House of Representatives' Multicultural Media Caucus: "Pay TV and Minority-Owned Media: Challenges and Opportunities in Today's Marketplace"

Oct. 2019

- Symposium, "Demystifying Free Speech: Free Speech and Hate Speech," University of Maryland
- NABOB Conference "Washington Update: What Broadcasters Need to Know"
- National Association of Latino Elected Officials (NALEO) Legislative Summit

Nov. 2019

- DC5G 2019 Conference: Who's Paying for 5G Infrastructure
- Rainbow PUSH Coalition and Citizen Education Fund Media & Telecom Symposium
- BDPA-DC Lifetime Achievement Awards

Dec. 2019

- HTTP, LULAC, and Prospanica Latinx Tech Summit
- Aspen Institute Roundtable on Spectrum Policy (AIRS)

FELLOWSHIPS, APPRENTICESHIPS, PIPELINE AND WORKFORCE DEVELOPMENT

Fellowships: MMTC has significantly expanded its telecom policy fellowship program in 2017 and 2018.

Current Fellowships:

- Hon. Henry A. Rivera Fellowship
- Cathy Hughes Fellowship
- Earle K. Moore Fellowship
- Ragan Henry Fellowship

Apprenticeships: MMTC, in partnership with the National Urban League and the Wireless Infrastructure Association, contracted with the U.S. Department of Labor to develop Registered Apprenticeships in the wireless and wired telecommunications industry, presenting underrepresented and underemployed populations with unprecedented opportunities to take part in the development of our nation's fast-growing telecommunications infrastructure.



OPPORTUNITY.

MMTC HONORS:

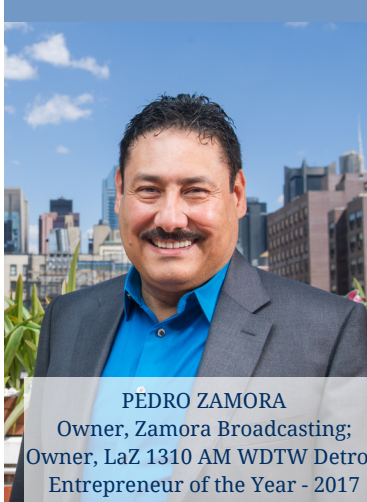
*LAUDING THE LEADING
DIVERSE ENTREPRENEURS
AND PIONEERS IN MEDIA,
TELECOM AND TECH OF
MULTICULTURAL MEDIA.*

Annually, MMTC recognizes leaders who embody our vision and carry the torch for the mission of diverse and inclusive media, telecom and tech platforms. We believe that shining the light on their accomplishments and endeavors inspires others who may wish to follow in their path.

Highlighted here are a few of our esteemed honorees. For the complete list, please [click here](#).

Since 1986, MMTC has served as the leading voice advocating for underserved communities and entrepreneurs in the media, telecom, and tech industries.

CREATE OPPORTUNITY. BUILD AWARENESS. ADVOCATE.



PEDRO ZAMORA
Owner, Zamora Broadcasting;
Owner, LaZ 1310 AM WDTW Detroit
Entrepreneur of the Year - 2017



RAVI KAPUR
Founder and CEO
Diya TV
MMTC Hall of Fame - 2016



KONGSUE XIONG
Co-Owner
Asian American Broadcasting, LLC
Entrepreneur of the Year - 2015



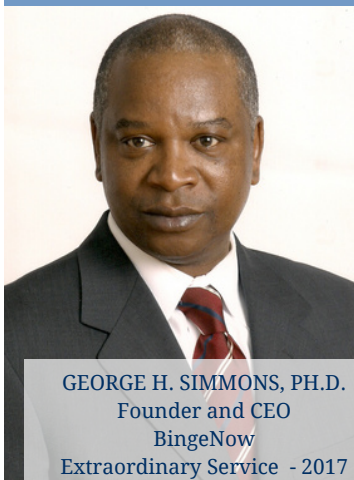
DEBRA LEE
Former Chairman and CEO
BET
Hall of Fame Inductee - 2014



SHERRY NELSON
Managing Member and President
Legacy Broadcasting LLC
MMTC Hall of Fame - 2016



ALFRED C. LIGGINS, III
President and CEO
UrbanOne
Entrepreneur of the Year - 2016



GEORGE H. SIMMONS, PH.D.
Founder and CEO
BingeNow
Extraordinary Service - 2017



JORGE E. FITERRE
Founder
Condista Networks
Extraordinary Service - 2017

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Dorrissa D. Griffin, Esq., CAE Chief of Staff & Staff Counsel
Ananda Leeke, Esq. Chief Social Media Officer

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David Honig, Esq. President & Treasurer; President Emeritus & Senior Advisor, MMTC
Dr. Jannette Dates Vice President; Secretary
Suzanne Gougherty Director; Director, MMTC Broadcasting, LLC
Henry Solomon Associate Broker

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Ari Fitzgerald Partner, Hogan Lovells; Former Legal Advisor, Office of Chairman William Kennard, Federal Communications Commission
Leo Hindery Managing Partner; InterMedia Partners; Former President and CEO, AT&T Broadband; Former President and CEO, Tele-Communications, Inc. (TCI)
Dr. Ronald Johnson Leading National Telecom Infrastructure Executive and Entrepreneur
Erwin Krasnow Partner, Garvey Schubert Barer; Former General Counsel, National Association of Broadcasters
Deborah Lathen Former Chief – Cable Services Bureau, Federal Communications Commission
Nicolaine Lazarre Senior Vice President and General Counsel, National Urban League
Francisco Montero Partner, Fletcher Heald & Hildreth; Former Director, Federal Communications Commission Office of Communications Business Opportunities
Hon. Henry M. Rivera Former Commissioner, Federal Communications Commission
Steven C. Roberts President and Founder, Roberts Broadcasting Company
Rodney Sampson Chairman & Chief Executive Officer, The Opportunity Hub; Nonresident Senior Fellow, Metropolitan Policy Program; The Brookings Institution
Andrew Schwartzman Senior Counselor, Benton Institute for Broadband & Society
Hon. Deborah Taylor Tate Former Commissioner, Federal Communications Commission; and Former Commissioner, Tennessee Public Utility Commission
Brent Wilkes Senior Vice President, Institutional Development, Hispanic Federation; Former National Executive Director, League of United Latin American Citizens

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Laura Berrocal Senior Director, Policy and External Affairs at Charter Communications; Former Chairwoman, Innovation Generation

Hon. Tyrone Brown Former Commissioner, Federal Communications Commission

Amador Bustos Chief Executive Officer and President, Bustos Media Holdings, LLC.

Angela Campbell Professor of Law; Director, Institute for Public Representation Communications and Technology Clinic

Hon. Matthew Carter Former Commissioner, Florida Public Service Commission

Belva Davis Broadcast Journalist, First Female African American Television Reporter on the West Coast

Chris Devine Founder, GEO Broadcast Solutions

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John Gibson Vice President, External and Multicultural Affairs, Motion Picture Association

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Larry Irving Former Assistant Secretary for Communications and Information Policy, National Telecommunications and Information Administration

Earle Jones Senior Director and Federal Government Affairs, Comcast

Fernando Laguarda Faculty Director, Program on Law and Government, American University Washington College of Law; Former Vice President, External Affairs and Policy Counselor, Time Warner Cable

Jason Llorenz Vice President, Leadership for Educational Equity; Professor, Rutgers University School of Communication and Information

Jose Mas Chief Executive Officer, MasTec, Inc.

John Muleta Chief Executive Officer, ATELUM LLC

Karen Narasaki Former President and Executive Director, Asian American Justice Center

Eli Noam Professor and Director, Columbia Institute for Tele-Information, Columbia Business School

Benjamin Perez LPTV Entrepreneur and Former Legal Advisor to FCC Commissioner Henry Rivera

Rey Ramsey Chief Executive Officer, Centri Capital; Former Chief Executive Officer, One Economy Corporation

Allison Remsen Executive Vice President & Chief of Staff, USTelecom | The Broadband Association; Former Executive Director, Mobile Future

Lawrence Roberts Former Chair, Federal Communications Commission Bar Association

Dr. Jorge Schement Distinguished Professor, School of Communication and Information, Rutgers University-New Brunswick

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S. Jenell Trigg Member, Lerman Senter PLLC; Former Assistant Chief Counsel for Telecommunications, U.S. Small Business Administration

Augusto Valdez Co-owner, Kids Central

Linda Eckard Vilardo Former Executive Vice President and Chief Administrative Officer, Urban One, Inc.

Joseph Waz, Jr. Senior Vice President, External Affairs and Public Policy, Counsel Comcast Corporation