

Press Statement

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MMTC President and CEO Maurita Coley Retires

WASHINGTON, DC (June 1, 2021): The Multicultural Media, Telecom and Internet Council (MMTC) announced today that its President and CEO, Maurita Coley, has retired. The MMTC Board of Directors has selected Robert Branson as her successor, effective June 1, 2021.

"MMTC extends our deepest appreciation and many thanks to Maurita Coley who has, since 2012, served us admirably, with unparalleled integrity and transparency, first as Chief Operating Officer, and since 2018 as President and Chief Executive Officer," stated MMTC Board Chair and Treasurer Ronald Johnson. "Maurita has amplified our role as a respected and influential thought leader, known for our commitment to minority business, consumers, and underrepresented communities."

One of MMTC's co-founders and President Emeritus David Honig said "I am eternally grateful to Maurita for taking such great care of my baby – MMTC – and helping to usher it into the next 35 years of excellence. While she is stepping down from the President and CEO role, Maurita will forever be a part of the MMTC family."

"I take great pride to have served with such a talented and committed board, advisors, investors, and staff of an impactful organization that is focused on a shared goal: advancing policies that create equal opportunities for underrepresented communities and talent," stated Coley. "My proudest accomplishment was our completion of MMTC's first official strategic plan and framework for the modernization of MMTC's mission and vision, with the assistance of the Columbia University Capstone Program's School of Nonprofit Management, Bridge Philanthropic Consulting, and our staff and boards. I'm absolutely thrilled with the board's selection of Bob Branson to lead MMTC into its 35th year, and I will support him in any way I can. I plan to take some time for my personal creative interests, but I will stay close to the MMTC family."

Under Coley's tenure, MMTC underwent a major streamlining and repositioning. Taking on a new voice at the intersection of technology, privacy, civil rights in the digital age, and upskilling tomorrow's workforce, MMTC also stayed true to its core mission of achieving multicultural ownership and digital inclusion by continuing to produce MMTC's signature *Broadband and Social Justice Summit, Access to Capital and Telecom Policy Conferences*. Coley strengthened MMTC's relationships with its partners and stakeholders, FCC leaders, and congressional offices; she testified on issues such as media ownership and employment diversity; she led MMTC's filings and convenings on predatory calling rates for incarcerated persons, consumer online privacy, tech platform accountability, workforce diversity, equitable access to affordable broadband for urban and rural communities, and multicultural media content diversity. Coley served on the External Diversity and Inclusion Councils of Charter Communications and T-Mobile, and on the FCC's Advisory Committee for Diversity and Digital Empowerment (ACDDE) where she focused on promoting tech employment best practices and on building a pipeline of diverse students into the tech workforce. Under Coley's leadership, MMTC embraced a "community-centered framework," including faith-based outreach, and she oversaw the contract to support the National Urban League's "Urban Apprenticeship Jobs Program.

Prior to MMTC, Coley served as the executive director of DC's Capital Area Asset Builders, a nonprofit focused on financial equity and inclusion. She is a former partner with the Davis Wright Tremaine and the Cole, Raywid & Braverman law firms,

and an executive with BET Holdings, Inc. (now Viacom, Inc.).

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About MMTC:

The Multicultural Media, Telecom and Internet Council (MMTC) is a non-partisan, national nonprofit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecom and broadband industries, and closing the digital divide. MMTC is generally recognized as the nation's leading advocate for minority advancement in communications. MMTC's vision is to achieve a fully connected, educated, healthy, and empowered society in which all communities thrive. Visit MMTC's website here.