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**MMTC Urges FCC to Implement Recommendations to Remedy the
Historical Exclusion of Diverse Broadcasting Owners**

WASHINGTON, D.C. (September 8, 2021): The Multicultural Media, Telecom and Internet Council (MMTC) urges the FCC to implement a series of recommendations that would help remedy the historical exclusion of diverse broadcasting owners documented in the agency’s September 3, 2021 Fifth Report on Ownership of Broadcasting Stations.

The FCC report presents data on commercial and noncommercial broadcast ownership as of October 1, 2019, by gender, race, and ethnicity. According to the report, only 1.3 percent of U.S. full-power commercial TV stations were Black-owned in 2019. Only 2 percent of commercial FM stations were Black-owned. Black AM radio ownership was reported as 3.3 percent. This data is alarming. It represents a pattern of exclusion that that must be rectified by FCC action. Read the report [here](#).

In an effort to increase the percentage of diverse commercial and noncommercial broadcast owners, MMTC strongly recommends the FCC consider implementing the following initiatives that were previously submitted in an August 4, 2021 letter to Sanford Williams, Special Advisor to the FCC Chairwoman Jessica Rosenworcel. Read the letter [here](#).

- Provide access to more competitive technical facilities.
- Correct a serious error in the formulation of the Radio Incubator Program by allowing incubation waivers only in similar-sized markets.
- Issue an NPRM in a fast-track new general docket, encompassing the industries regulated by the Wireline, Wireless, and Media bureaus, and propose equal procurement opportunity across all FCC-regulated industries, modeled after the 1993 Cable Procurement Rule.
- Request that Congress restore and improve the Tax Certificate Policy and create a tax credit for donating a station to a training institution.
- Grant NABOB’s proposal to include diversity, equity, and inclusion impact statements in all rulemakings of general applicability.

MMTC further requests the FCC charge the Communications Equity and Diversity Council to review and make recommendations to improve the state of minority ownership in the United States.

“MMTC joins with the many other industry and other stakeholders calling for FCC action. We believe that implementing the initiatives we offered, the FCC will demonstrate its commitment to diversity, equity, and inclusion, and ensure its presence in one of the most influential American industries,” said Robert E. Branson, MMTC President and CEO.

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About MMTC:

The Multicultural Media, Telecom and Internet Council (MMTC) is a non-partisan, national nonprofit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecom and broadband industries, and closing the digital divide. MMTC is generally recognized as the nation’s leading advocate for minority advancement in communications. MMTC’s vision is to achieve a fully connected, educated, healthy, and empowered society in which all communities thrive. Visit MMTC’s website [here](#).