# 2021 ANNUAL REPORT



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## **Letter from MMTC President & CEO Robert Branson**



2021 was a challenging year for MMTC. The COVID-19 pandemic crisis became the catalyst for change at the Multicultural Media, Telecom and Internet Council (MMTC). In response to the crisis, we quickly pivoted and transitioned into a virtual office. That decision made it possible for us to continue carrying out our mission of promoting and preserving equal opportunity, civil rights, and social justice in the mass media, telecom, and broadband industries, and to close the digital divide on behalf of its members and constituents, including owners of radio and television broadcast stations, programmers, prospective station owners, and others involved in the tech, media, and telecom (TMT) industries. We also went through a leadership change with our outstanding former President Maurita Coley Flippin, Esq. leaving and turning over the organization to me and our dedicated staff and Board.

In 2021, we celebrated our 35<sup>th</sup> anniversary and fulfilled our mission by:

- Advocating for diverse entrepreneurs and underserved communities with the support of coalitions in filings and proceedings before the Federal Communications Commission (FCC), other government agencies, and policymakers.
- Advancing digital equity through the launch of the Black Churches 4 Broadband Coalition with the Black Church Political Action Committee, The Fellowship of Affirming Ministries, Values Partnerships, Samuel DeWitt Proctor Conference, Conference of National Black Churches, and The Balm in Gilead, Inc.
- Discussing with Congressional members and their staffs the Emergency Broadband Benefit and the need for a more permanent solution to help close the digital divide.
- Serving as members of the FCC's Advisory Committee on Diversity and Digital Empowerment (ACDDE); and Communications Equity and Diversity Committee (CEDC).
- Convening symposiums, fireside chats, and panel discussions with advocacy organizations, government officials, and industry leaders.

- Sharing our thought leadership in publications, podcasts, and virtual events organized by academic institutions, advocacy organizations, government agencies, policy think tanks, and telecom companies.
- Expanding our efforts to build a diverse pipeline of legal and policy professionals by training and mentoring 16 law students in our fellowship program.
- Closing on the sale of KIQQ (AM) Barstow, California radio station, to Asian American entrepreneur Jeff Chang of Chang Media Group; and KXYZ (AM) Houston from Multicultural Radio Broadcasting to iHeart Media.

This Annual Report highlights these efforts and reflects work and dedication of our staff, Board of Directors, Board of Advisors, and donors. We have and will continue to work toward our vision of a fully connected, educated, healthy, and empowered society in which all communities thrive.

Robert E. Branson, Esq. MMTC President and CEO

## **What We Stand For**



## **Our Mission**

To promote equal access and representation in tech, media, and telecommunications through opportunity creation, awareness building, and advocacy.

## **Our Vision**

A fully connected, educated, healthy, and empowered society in which all communities thrive.

## **Our Values**

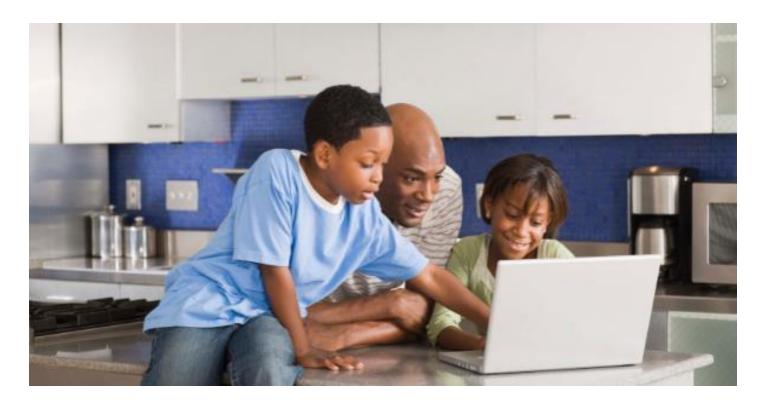
- Equity, Inclusion, and Justice
- Integrity and Transparency
- Entrepreneurship and Access to Capital
- Empowerment through Equal Opportunity, Upskilling, and Workforce Development

# Audited Financials1

Our Support	2021
Contributions & Grants	\$984,152
Programs	\$247,356
Investments	(\$24,878)
Total	\$1,206,630
Our Expenses	
Program Services	\$928,851
Support Services	\$188,876
Total	\$1,117,727
Net Surplus	\$88,903

<sup>1</sup> Audited Financials as of December 23, 2021

## Who We Are & What We Do



## Who We Are

The Multicultural Media, Telecom and Internet Council (MMTC) is the tech, media, and telecom (TMT) industries' leading non-partisan, national nonprofit diversity organization. Since opening our doors on December 17, 1986, MMTC has worked tirelessly to promote and preserve equal opportunity, civil rights, and social justice in the mass media, telecom, and broadband industries, and to close the digital divide on behalf of its members and constituents, including owners of radio and television broadcast stations, programmers, prospective station owners, and others involved in the TMT industries.

## What We Do

MMTC has represented over 80 nonprofit organizations in FCC rulemaking proceedings, advancing the cause of diversity and inclusion. We have led advocacy coalitions and made presentations in proceedings at the Federal Trade Commission (FTC), the National Telecommunications and Information Administration (NTIA), the U.S. Department of Labor (USDOL), the U.S. Department of Justice (DOJ), the General Accounting Office (GAO), the U.S. Congress, the federal courts of appeals, and the U.S. Supreme Court. We also have trained and mentored over 100 minority and women law students through our fellowship program. In addition, we operate MMTC Media and Telecom Brokers, the nation's only minority owned nonprofit media and telecom brokerage, and have incubated 10 broadcast new entrants through our station donation program since 2005.

## The Impact We Made in 2021

## **Highlighted Achievements and Activities**

#### Former FCC Chairs Symposia

MMTC has become the home for a series of widely-attended communications policy symposia featuring several of the 14 active former FCC chairs. Our most recent FCC Chairs event, held virtually in July 2021, featured Chairman Richard Wiley, Chairman William Kennard, Interim Chairwoman Mignon Clyburn, and Chairman Ajit Pai. Learn more <a href="here">here</a> (video included).



#### Black Churches for Broadband Coalition

MMTC partnered with six national faith organizations to launch the Black Churches for Broadband (BC4B) Coalition with a dual mandate of: (1) raising awareness about the recently-launched Emergency Broadband Benefit program (EBB), as many eligible families have not received any word that it exists; and (2) mobilizing grassroots voices in support of a Permanent Broadband Benefit. The faith organizations included Black Church Political Action Committee, The Fellowship of Affirming Ministries, Values Partnerships, Samuel DeWitt Proctor Conference, Conference of National Black Churches, and The Balm in Gilead, Inc.

During the BC4B's three-month campaign, the Coalition held a series of Facebook Live panels and Zoom meetings with Black church leaders that informed and encouraged the Black community to participate in the FCC's EBB program (see video links below). The success of this campaign included 407 Black Church leaders, including Rev. Dr. Renita Weems, Bishop Anne Henning Byfield, Rev. Traci Blackmon, and Rev. Dr. Jeremiah Wright who signed a letter to Vice President Kamala Harris to support a Permanent Broadband Subsidy and

motivated members of their congregations to send 2,000 emails, phone calls, and tweets to Congress in four days during the Black Churches 4 Broadband Week of Action.



#### Facebook Live Video Links:

- Emergency Broadband Benefit Black Church Panel on May 24, 2021
- Internet Adoption Panel on June 14, 2021
- <u>Black Womanist Scholars and Practitioners envision How the Black Church Can Grow with Having</u> Internet Access Panel on July 12, 2021

#### MMTC-Hosted or Participated in Broadband Webinars and Thought Leadership Meetings

- Black Church Futures: The Internet & Beyond: MMTC hosted an engaging Black History Month panel
  discussion on the "#BlackChurch Futures: The Internet & Beyond" via Facebook Live. The panel
  discussion explored the relationship between the Black Church and the community while highlighting
  ways to use burgeoning tech spaces to build equitable Black tech futures. Over 600 people watched the
  panel on Facebook. Watch the video here.
- FCC's Advisory Committee on Diversity and Digital Empowerment hosted the Virtual Summit: A Road Map to Tech Jobs: The Summit provided information and resources on obtaining employment in the tech sector to diverse high school and college students, as well as to key influencers such as guidance counselors, placement officers, and parents. MMTC moderated the Building Your Personal Brand panel. Watch the video <a href="here">here</a>.
- FCC Virtual Roundtable on Emergency Broadband Benefit Program: MMTC participated in the Outreach and Enrollment Panel Discussion during the FCC's Virtual Roundtable on the Emergency Broadband Benefit Program (EBB). The panel focused on how to build awareness for the EBB and how to create an effective enrollment process for consumers. Watch the video <a href="https://example.com/here">here</a>.

- FCC Advisory Committee on Diversity and Digital Empowerment's Diversity in Tech Sector Working Group's Tech Startup Roundtable: The roundtable featured Minority, Women, and Small Business (MWS) Tech Entrepreneurship Support Organizations that facilitate entrepreneurship in their local cities. Watch the video <a href="here">here</a>.
- NOBEL Women 36th Annual Legislative Conference: MMTC participated in the Black Women Leading the Charge for Digital Equity in Communities of Color session at the National Organization of Black Elected Legislative Women's (NOBEL Women) 36th Annual Legislative Conference.
- Women of Color and the Technological Frontier Webinar: MMTC engaged in a thoughtful conversation
  co-hosted by the Office of FCC Commissioner Geoffrey Starks and NTIA's Minority Broadband Initiative
  on the digital divide. The webinar featured women of color thought leaders in broadband research who
  discussed how the digital divide impacts marginalized communities and how research strategies can lead
  to policy solutions that address existing disparities in broadband access and adoption. Watch the video
  here.
- Marconi Society's Decade of Digital Inclusion: Building a Cross-Disciplinary Approach: MMTC joined leaders in policy, technology, and digital inclusion advocacy to discuss the critical challenges of connecting the next billion and to develop innovative, practical solutions to digital under-inclusion.
- Smart Cities Pathway to the Possible Webinar: MMTC partnered with Charter Communications for an
  engaging discussion on the value that Smart Cities could bring to communities. The discussion focused
  on the definition of a Smart City, the range of options available for what a Smart City can look like, and
  how Smart Cities can benefit communities of color. Watch the video <a href="here">here</a>.
- Rainbow PUSH Coalition's 2021 Convention and Symposium
  - Annual Convention "Beyond Freedom to Equality: Leveling the Playing Field in the Era of COVID.":
     MMTC participated in the Telecom Session on Digital Equity. Watch the video <a href="here">here</a>.
  - Public Policy, Media and Telecommunications Virtual Symposium: MMTC joined the Can Building Back Better Empower Black Communities? panel (watch the video <a href="here">here</a>) and the Race, Equity, and AI: Can We Find A Perfect Union? Panel (watch the video <a href="here">here</a>).
- MMTC, ALLvanza, and OCA-APA Moving Underserved Community Forward Series:
  - Equity, Access, and the Digital Divide: MMTC, ALLvanza, and OCA-APA led the discussion with FCC Acting Chairwoman Jessica Rosenworcel and Acting Assistant Secretary of Commerce for Communications & Information Evelyn Remaley regarding the EBB, NTIA's minority broadband efforts, the homework gap, telehealth, and more. Watch the video <a href="here">here</a>.
  - Now What?: Charting the Next Phase in Closing the Digital Divide: ALLvanza, MMTC, and OCA –
     Asian Pacific American Advocates hosted a conversation on permanent solutions that can

















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guarantee meaningful, effective internet access to all communities for the long run. Watch the video <u>here</u>.

- Emerging Technologies and Its Impact Underserved Communities: ALLvanza, MMTC, and OCA Asian Pacific American Advocates hosted a conversation on the impact emerging technologies will have on underserved communities' privacy and civil rights and how the tech industry can prepare these communities to fully participate in this era of innovation as employees, creators and as users of new technologies. Watch video the <a href="here">here</a>.
- ALLvanza and LULAC's How Next Generation Innovations Can Empower the Latino Community: MMTC
  participated in a discussion on the importance of spurring innovation and prioritizing access to ensure
  that historically underserved populations benefit from next generation technologies. Panelists also
  explored the crucial role these advancements play in creating new pathways towards greater education,
  empowerment, health outcomes, and economic growth for the Latino community. Watch the video
  here.
- PowerToFly's Diversity Reboot Summit's Panel on Connecting the Unconnected The Importance and Future of Digital Inclusion: MMTC participated in a discussion on digital inclusion and the ways we can equip unconnected households with the connectivity, devices, and digital skills they need to fully join and benefit from the tech ecosystem. Watch the video <a href="here">here</a>.
- AI4IA (Artificial Intelligence in Information Accessibility) Conference: MMTC participated in discussions surrounding "What We Know about Our Right to Know" and in the context of the COVID-19 pandemic, "The Right to Know Building Back Better with Access to Information," and the role of inclusive Artificial Intelligence in information accessibility specifically AI policy, ethics, and the role of human judgment.
- Facebook Global Privacy Summit: MMTC participated in the virtual The Global Privacy Summit, an invite-only event where we directly engaged with Facebook's privacy and product teams about AI, data privacy, the future of Ads, the Metaverse, and more.
- Kapor Center's Emergency Broadband Benefit Outreach Strategies Panel: MMTC joined the Hispanic Technology and Telecommunications Partnership (HTTP) for a panel discussion on Instagram Live. Watch the video <a href="here">here</a>.
- The Center on Technology, Data and Society, School of Public Affairs, Arizona State University's Digital Entrepreneurship in Communities of Color: Research and Development Virtual Workshop: MMTC participated in a panel discussion on how local governments can support inclusive entrepreneurship for community development with researchers and changemakers.
- The National Black Caucus of State Legislators' 45th Annual Legislative Closing the Digital Divide: How Infrastructure Funding for Broadband Can Get Communities Connected Panel: MMTC participated in the discussion on how legislators can allocate the nearly \$42.5 billion broadband funding from Congress to close the digital divide, including efforts around buildout, digital literacy to ensure adoption, and making broadband affordable for low-income consumers.
- Blacks in Tech's Virtual Conference: MMTC discussed the power of Black tech ecosystems to drive an equitable automated future for Black people in the U.S.





- Black Tech NOLA Building Black Tech Ecosystems Panel presented by T-Mobile: MMTC discussed the
  power of tech policy to build Black tech ecosystems locally beginning with getting people signed up for
  the EBB program.
- Camelback Ventures' Guardian Summit: MMTC participated in the Guarding Our Technology session that focused on technology and social entrepreneurship.
- University of North Carolina's Charlotte Urban Institute's Virtual Panel on Workforce Development and Economic Mobility: MMTC discussed the need for communities to have access to the internet to better support a city's workforce outcomes.
- NewDEAL Forum Broadband Task Force Meeting: MMTC participated in a discussion that focused on key
  issues affecting digital equity and how to ensure that resources dedicated to improving broadband
  access are deployed equitably.
- National Association of Black Owned Broadcasters, Inc.'s (NABOB) 45th Annual Fall Broadcast Management Conference: MMTC joined the Washington Update—What Broadcasters Need to Know panel.
- The Balm in Gilead's 8th Annual Healthy Churches 2030 Conference: MMTC spoke about the Black Churches for Broadband campaign, broadband, and telehealth.
- MKAI Inclusive AI Forum: MMTC discussed licensing AI.

#### Advised FCC on Applying a Broad Interpretation to Implement the Affordable Connectivity Program

MMTC advised the FCC to interpret and implement the Infrastructure and Investment Jobs Act broadly to ensure underserved communities, especially low-income families and communities of color, continue to receive the maximum broadband benefits throughout the transition period from the EBB Program to the Affordable Connectivity Program. Read more here.

#### Advocated for the Emergency Broadband Benefit Program

MMTC and a coalition of advocacy organizations sent a letter to Congress urging the adoption of a long-term federally-funded broadband benefit program that the FCC would manage and administer to provide low income individuals with enhanced financial support for broadband after the pandemic ends. The letter urged the use of simplified, safe, and streamlined payment systems to encourage full participation, with benefits delivered directly to consumers. Read the letter here.

#### Provided a Comprehensive Diversity and Inclusion Agenda to the FCC

MMTC presented the Commission with its "Seven Powerful Initiatives for Racial Justice in Media" calling on the Commission to implement the following initiatives: (1) Access to more Competitive Facilities through GeoTargeting, Creating a new FM Station Class C4, and Repeal or Relaxation of the Rural Radio Policy; (2) Correct the Deficiency in the Radio Incubator Program; (3) Equal Procurement Opportunity; (4) Tax Certificate Policy Restoration, and Tax Credit for Station Donation to Training Institution; (5) Minority/Women Inclusion Impact

Statements in all Rulemakings of General Applicability; (6) Equal Employment Opportunity; and (7) Universal Access to Emergency Information. Read more <a href="here">here</a>.

MMTC, Others Challenge FCC Order Mandating Disclosures of Foreign Government-Sponsored Programming

The National Association of Broadcasters (NAB), MMTC and NABOB filed a petition for review with the U.S. Court of Appeals for the District of Columbia Circuit challenging an excessive FCC order that mandated stations' conduct intensive research on foreign government-sponsored programming. Read more <a href="here">here</a>.

#### Geo-Targeting via FM Boosters Test Pilot Program Proposal

MMTC and NABOB have advocated for the FCC to consider geo-targeting via FM Boosters to help many smaller stations survive. Specifically, MMTC encouraged the FCC to create a test pilot program before any decision about geo-targeting via FM boosters was finalized. Read more <a href="here">here</a>.

#### Radio Incubator Program

Since 1990, MMTC and NABOB have fought to persuade the FCC to establish an incubation program to facilitate station ownership by new entrants. The new FCC incubation rules officially went into effect in 2021. Read more here.

#### **Inmate Phones**

For nine years, MMTC and a coalition of national organizations we organized have opposed excessive inmate calling rates. MMTC has demonstrated that high interstate and intrastate "prison payphone" rates have profoundly negative consequences for low-income and minority families. Read more <a href="here">here</a>.

#### Rural Broadband

MMTC's comments in the Rural Broadband proceeding helped persuade the FCC to tailor its eligibility requirements for rural broadband funding so the grants would consider race and poverty instead of focusing only on population density. Read more here.

#### 6G Service

With the FCC Chairwoman's announcement October 12 that the FCC plans to start now to develop rules and policies governing 6G, MMTC sprang into action to assemble a coalition of 14 national organizations that will seek procurement regulations for 6G that are beneficial to minority and women contractors, and consumer protections aimed at avoiding the digital divide that has plagued some regulated communications technologies. Read more <a href="here">here</a>.

## Fellowship Program

MMTC's Fellowship Program is committed to the professional development of our law student Fellows through intensive training, guest speakers, and mentoring. We are an external preceptor site for nine ABA accredited law schools. Sixteen law students participated in the program in 2021. See the list below. They earned academic credit for learning FCC rulemaking and advocacy practice.

#### 2021 Fellows (16)

- Victor Bruzos, University of Miami School of Law
- Veronica Devries, Syracuse University College of Law
- Dawn Doughty, Florida International University College of Law
- Pia-Milan Green, University of Florida Levin College of Law
- DeVaughn Jones, American University Washington College of Law
- Tamonica Jones, Florida Agricultural and Mechanical University College of Law
- Chelsea Kickingstalion, Florida Agricultural and Mechanical University College of Law
- Terran Lane, Florida Agricultural and Mechanical University College of Law
- Tiana Loving, Florida Agricultural and Mechanical University College of Law
- Karen Pineda, Florida International University College of Law
- Mary Kate Pinto, Catholic University of America Columbus School of Law
- Imani Powell, Florida Agricultural and Mechanical University College of Law
- Matthew Shalna, University of Miami School of Law
- Edward Street, Massachusetts School of Law
- Kishel Stubbs, Florida International University College of Law
- Shakina Williams, Florida Agricultural and Mechanical University College of Law







"My MMTC fellowship was easily one of the most valuable experiences in my law school career.

MMTC has exposed me to the world of technology, media, and telecommunications both in policies and law. I have also gained mentors that have welcomed me and are helping me succeed in my legal career.

Karen Pineda, MMTC 2021 Fall Fellow Florida International University College of Law





"MMTC is an incredible incubator for forward-thinking policy approaches and ideas, a hub for ingenuity and passion, and a melting pot for diverse student thoughts and experiences. I had the opportunity to work on projects centered around geo-targeting and projects that explored how artificial intelligence may interact with existing and evolving legal frameworks. Not only was I provided with a rigorous space to improve my legal writing, research, and presentation skills, but I also had the opportunity to listen to and interact with titans of industry, who served as our guest speakers each week."

Pila-Milan Green, MMTC 2021 Spring & Summer Fellow University of Florida Levin College of Law





"MMTC has allowed me to gain practical legal skills and shaped my career. I've worked on projects where I've interviewed diverse business owners in hopes of expanding federal rules supporting female and minority-owned business ventures and worked on other related topics. MMTC introduced me to several legal professionals, some of which, have become my mentors."

Victor Bruzos, MMTC 2021 Fall Fellow

Victor Bruzos, MMTC 2021 Fall Fellow University of Miami School of Law

## MMTC Media & Telecom Brokers



MMTC Media & Telecom Brokers is the nation's only brokerage firm with a sole focus of working with minorities and women and new entrants. Our clients have included dozens of minority broadcasters as well as large broadcast companies, such as Clear Channel (now iHeart Radio), CBS Radio, NBC, ION, Gray Television, Entercom, Nexstar and Urban One. See our milestones below.

#### Milestones

- Closed on the sale of KXYZ (AM) Houston from Multicultural Radio Broadcasting to iHeart Media.
- Closed on the sale of KIQQ (AM) Barstow, California radio station, to Asian American entrepreneur Jeff Chang of Chang Media Group. This transaction was made possible by a donation of KIQQ from Lazer Broadcasting Corp.

## **Digital Communications**



In 2021, MMTC's digital communications included our social media and website presence, newsletters, publications, and podcast interviews. Together, they helped disseminate information and resources quickly and strengthen our relationship with stakeholders at various levels. Our #BlackChurches4Broadband Coalition panel series that was hosted on Facebook won the 2021 dotCOMM Gold Award in the Virtual Event Branding category. The dotCOMM Awards is an international competition honoring excellence in web creativity and digital communications.

#### Online Audience, Impressions, and Reach

Our online audience of 84,500 audience was comprised of our social media followers, website visitors, and newsletter subscribers. See the breakdown below.

- 6,500 social media followers (Facebook, Instagram, LinkedIn, Soundcloud, Twitter, Vimeo, Wakelet and YouTube)
- 15,000 newsletter subscribers (Constant Contact; bounced emails were removed from newsletter list which reduced the number of subscribers)
- 63,000 website visitors (includes 33,000 mmtconline.org and 30,000 from blackchurches4broadband.org)

Our website has been home to several resources listed below that attract visitors on a regular basis.

- COVID-19 Portal
- Workforce Development and Toolkits
- Jumpstart Your Tech Career Guide
- Jumpstart Your Tech Business Guide
- Mobile Video Recording Toolkit (Santana Initiative)

Our social media and website reach and engagement led to 3.7 million impressions in 2021 (750,000 social media, 2.7 million Black Churches 4 Broadband social media, 219,000 mmtconline.org's website impressions, and 39,000 blackchurches4broadband.org's website impressions as of December 23, 2021).

#### Newsletters

We sent seven newsletters in 2021, including our main newsletter that focused on educating and informing our subscribers about our law and policy efforts, fellowship program, and brokerage activities. Newsletters are available <a href="here">here</a>.

#### **Publications and Podcast Interviews**

Our thought leadership was featured in the BIA Advisory Services' Leading Local Insights Podcast, Morning Consult, New America, Radio World, Reno Gazette Journal, Tennessean and Timely Wisdom Podcast.

- New America Blog, "On Building Social Justice Tech Pathways for Black Students" by Dr. Fallon Wilson, MMTC Vice President, Policy, February 9, 2021
- Morning Consult Article, "FCC's New Broadband Subsidy Hits Sweet Spot for Lower-Income People of <u>Color's Internet Bill Needs"</u> (features MMTC Vice President Dr. Fallon Wilson's comments) by Sam Sabin, March 9, 2021
- <u>Tennessean Article: 'We all screamed.' Could four women of color convince corporations to fund</u>
   <u>research into 'the digital divide?'</u> (features MMTC Vice President Dr. Fallon Wilson's comments) by
   Keith Sharon, March 31, 2021
- <u>Radio World Interview: Looking to Radio for a Bounce-Back: A Q&A with Amador Bustos, President and CEO of Bustos Media</u> by Suzanne Gougherty, Director of MMTC Media and Telecom Brokers, April 25, 2021
- New America's The Commons Blog: "Nashville's Quest for Broadband Equity: A Q&A" (features the work MMTC Vice President Dr. Fallon Wilson and other women of color did to launch a citywide digital inclusion and connectivity research study in Nashville, Tennessee) by Karen Bannan, May 28, 2021
- Radio World Interview: Coles Takes a Bold Step: A Q&A with Tony Coles on his new job, President of the Black Information Network by Suzanne Gougherty, Directo, MMTC Media and Telecom Brokers, June 20, 2021
- <u>Tennessean Op-Ed: Digital future for most disadvantaged: we need a permanent broadband subsidy</u> by MMTC Vice President Dr. Fallon Wilson, June 22, 2021
- Radio World Interview: Getting a Look Inside the BIN: A Q&A with Tanita Myers on the inner workings of the Black Information Network by Suzanne Gougherty, Director of MMTC Media and Telecom Brokers, July 31, 2021
- Reno Gazette Journal Op-Ed: Congress must enact broadband equity for low-income families by MMTC
   President and CEO Robert E. Branson, August 3, 2021
- Radio World Interview: Building the Public Interface of the Black Information Network: A Q&A with Angela Ingram on her role as one of the public interfaces for the Black Information Network by Suzanne Gougherty, Director, MMTC Media and Telecom Brokers, August 31, 2021
- <u>The Christian Recorder: Black Churches and the New Civil Rights Issue: Broadband</u> by Quardricos Bernard Driskell, September 2021
- Radio World Interview: Pushing Broadcast Ownership Diversity: A Q&A with MMTC President Emeritus
  and Senior Advisor David Honig to look into the proposed tax certificate bills before Congress by
  Suzanne Gougherty, Director, MMTC Media and Telecom Brokers, September 19, 2021
- <u>Timely Wisdom Podcast Discussion on Digital Diversity</u> (features MMTC Vice President Dr. Fallon Wilson's comments on the Black Churches 4 Broadband Coalition, September 28, 2021

- <u>BIA Advisory Services' Leading Local Insights Podcast Interview with MMTC President and CEO Robert Branson</u> (features a discussion about Branson's vision for MMTC and the organization's programs and initiatives, especially as they revolve around initiatives for racial justice in media), October 19, 2021
- Radio World Interview: Improving Opportunities for Minority Broadcasters: A Q&A with NABOB
   President Jim Winston to look at NABOB, its priorities and advocacy by Victor Bruzos, MMTC Fellow,
   December 15, 2021.

## Staff & Boards

#### MMTC Staff

- Robert E. Branson, Esq., President and CEO
- Dr. Fallon Wilson, Vice President, Policy
- Ananda Leeke, Esq., Chief Social Media Officer
- Danielle A. Davis, Esq., Tech and Telecom Policy Counsel

#### MMTC Media and Telecom Brokers Staff

- David Honig, Esq., President Emeritus and Senior Advisor; President, MMTC Broadcasting LLC and MMTC Media and Telecom Brokers Co-Founder, MMTC
- Suzanne Gougherty, Director of MMTC Broadcasting and Brokerage and Director of MMTC Broadcasting LLC.
- Henry Solomon, Esq., Special Counsel

#### **Board of Directors**

#### Officers:

- Dr. Ronald Johnson, Chair & Treasurer
- Hon. Deborah Taylor Tate, Vice Chair
- Erwin Krasnow, Vice Chair
- Ari Q. Fitzgerald, Secretary
- Hon. Henry M. Rivera, Chair Emeritus
- Robert E. Branson, MMTC President and CEO (ex officio)
- David Honig, President Emeritus and Senior Advisor (ex officio) Co-Founder, MMTC

#### Directors:

- Raül Alarcon, Jr., Chairman and CEO, Spanish Broadcasting System, Inc.
- Dr. Jannette Dates, Dean Emerita, School of Communications, Howard University
- Ari Fitzgerald, Partner, Hogan Lovells; Former Legal Advisor, Office of FCC Chairman William Kennard
- Leo Hindery, Managing Partner; InterMedia Partners; Former President and CEO, AT&T Broadband;
   Former President and CEO, Tele-Communications, Inc. (TCI)
- Dr. Ronald Johnson, Leading National Telecom Infrastructure Executive and Entrepreneur
- Erwin Krasnow, Partner, Garvey Schubert Barer; Former General Counsel, National Association of Broadcasters
- Nicolaine Lazarre, Vice President, External Affairs, Charter Communications
- Francisco Montero, Partner, Fletcher Heald & Hildreth; Former Director, FCC Office of Communications Business Opportunities
- Hon. Henry M. Rivera, Former Commissioner, Federal Communications Commission
- Steven C. Roberts, President and Founder, Roberts Broadcasting Company
- Rodney Sampson, Chairman & Chief Executive Officer, The Opportunity Hub; Nonresident Senior Fellow, Metropolitan Policy Program; The Brookings Institution
- Andrew Schwartzman, Senior Counselor, Benton Institute for Broadband & Society
- Hon. Deborah Taylor Tate, Former Commissioner, FCC; and Former Chair, Tennessee Public Utility Commission

 Brent Wilkes, Senior Vice President, Institutional Development, Hispanic Federation; Former National Executive Director, League of United Latin American Citizens

#### **Board of Advisors**

- Debra Berlyn, President, Consumer Policy Solutions; President, Project G.O.A.L.
- Laura Berrocal, Senior Director, Policy and External Affairs at Charter Communications; Former Chairwoman, Innovation Generation
- Tyrone Brown, Former Commissioner, FCC
- Amador Bustos, Chief Executive Officer and President, Bustos Media Holdings, LLC.
- Angela Campbell, Professor of Law; Director, Institute for Public Representation Communications and Technology Clinic
- Hon. Matthew Carter, Former Commissioner, Florida Public Service Commission
- Belva Davis, Broadcast Journalist, First Female African American Television Reporter on the West Coast
- Chris Devine, Founder, GEO Broadcast Solutions
- Hon. Uday Dholakia, Broadcast Regulator, United Kingdom
- Erin Dozier, Senior Vice President and Deputy General Counsel, National Association of Broadcasters
- Charles Firestone, Former Executive Director, Communications & Society Program, The Aspen Institute
- Russell Frisby, Energy and Telecommunications, Former Partner, Stinson Leonard Street
- John Gibson, Vice President of External and Multicultural Affairs, Motion Picture Association
- Joel Hartstone, Managing Principal, StoneGate Capital Group LLC; EIR-Counsel at Cohn Birnbaum & Shea P.C.; Chief Executive Officer, Accelerated Ventures LLC
- Larry Irving, Former Assistant Secretary for Communications and Information Policy, NTIA
- Earle Jones, Senior Director and Federal Government Affairs, Comcast
- Fernando Laguarda, Faculty Director, Program on Law and Government, American University
  Washington College of Law; Former Vice President, External Affairs and Policy Counselor, Time Warner
  Cable
- Jason Llorenz, Vice President, Leadership for Educational Equity; Professor, Rutgers University School
  of Communication and Information
- Jose Mas, Chief Executive Officer, MasTec, Inc.
- John Muleta, Chief Executive Officer, ATELUM LLC
- Karen Narasaki, Former President and Executive Director, Asian American Justice Center
- Eli Noam, Professor and Director, Columbia Institute for Tele-Information, Columbia Business School
- Benjamin Perez, LPTV Entrepreneur and Former Legal Advisor to FCC Commissioner Henry Rivera
- Rey Ramsey, Chief Executive Officer, Centri Capital; Former Chief Executive Officer, One Economy Corporation
- Allison Remsen, USTelecom | The Broadband Association; Former Executive Director, Mobile Future
- Lawrence Roberts, Former Chair of the Federal Communications Bar Association
- Jorge Schement, Distinguished Professor, School of Communication and Information, Rutgers University-New Brunswick
- Diane Sutter, President and Chief Executive Officer, ShootingStar Broadcasting
- S. Jenell Trigg, Member, Lerman Senter PLLC; Former Assistant Chief Counsel for Telecommunications, U.S. Small Business Administration
- Augusto Valdez, Co-owner, Condista Network
- Linda Eckard Vilardo, Former Executive Vice President and Chief Administrative Officer, Urban One, Inc.
- Joseph Waz, Jr., Former Senior Vice President, External Affairs and Public Policy, Comcast

#### **Donors**

MMTC deeply appreciates the generosity of our donors. Their support has helped us continue our 35-year legacy of work in the TMT industries.

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