

Press Statement

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MMTC Supports FCC's Reinstatement of the Collection of Workforce Composition Data for TV and Radio Broadcasters

WASHINGTON, DC (February 23, 2024): On February 22, 2024, the Federal Communications Commission (FCC) published its Fourth Report and Order, Order on Reconsideration, and Second Further Notice of Proposed Rulemaking that reinstates the collection of workforce composition data for television and radio broadcasters on FCC Form 395-B as statutorily required by the Communications Act of 1934. Read the full order here. The FCC's action ensures that its media regulatees will provide annual local employment data on the status of diversity in the broadcasting and cable industries.

The data collection is race neutral. The data cannot be used to create a quota system. The data collection also marks a continuation of the FCC's equal employment opportunity rules that were first adopted in 1968. The adoption of these rules made the FCC the first federal agency to require nondiscrimination by its licensees.

The Multicultural Media, Telecom and Internet Council (MMTC) supports the reinstatement of the collection of workforce composition data for TV and radio broadcasters. MMTC President and CEO Robert Branson declared that "today is a good day for equal employment opportunity in the nation's most influential industries. We're especially appreciative of the initiative of FCC Commissioner Geoffrey Starks, who worked tirelessly to produce a thoughtful and visionary Report and Order."

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About MMTC:

The Multicultural Media, Telecom and Internet Council (MMTC) is a non-partisan, national nonprofit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecom and broadband industries, and closing the digital divide on behalf of its members and constituents, including owners of radio and television broadcast stations, programmers, prospective station owners, and others involved in the TMT industries. MMTC is generally recognized as the nation's leading advocate for minority advancement in communications. MMTC's vision is to achieve a fully connected, educated, healthy, and empowered society in which all communities thrive. Visit MMTC's website <a href="https://example.com/healthy/memory.com/h